

**UPPER SAN PEDRO WATER DISTRICT
CITIZEN TRACKING SURVEY**

August, 2010

Prepared for:

THE ORGANIZING BOARD OF THE UPPER SAN PEDRO WATER DISTRICT

Cochise County, Arizona

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UPPER SAN PEDRO WATER DISTRICT CITIZEN TRACKING SURVEY
August, 2010

Digest of the Contents

<u>Introduction and Goals</u>	I-1
<u>Executive Summary</u>	I-2
<u>Details of the Findings</u>	1
<u>Table 1.</u> Initial Likelihood of Voting in Favor of the Formation of the Upper San Pedro Water District	
<u>Table 1a.</u> Reasons for Voting in Favor of the Upper San Pedro Water District	
<u>Table 1b.</u> Reasons for Not Voting in Favor of the Upper San Pedro Water District	
<u>Table 2.</u> Change in Likelihood of Voting in Favor of the District Based on Additional Information About the District	
<u>Table 2a.</u> Reasons for Being More Likely to Vote in Favor of the District With Additional Information	
<u>Table 2b.</u> Reasons for Being Less Likely to Vote in Favor of the District With Additional Information	
<u>Table 3.</u> Degree of Support for Various Measures to Meet Water Needs	
<u>Table 3a.</u> Additional Activities/Objectives for Upper San Pedro Water District to Implement	
<u>Table 4.</u> Change in Inclination to Vote in Favor of the Water District Based on Opposition Statements	
<u>Table 4a.</u> Statement That Would Make Voter Less Inclined to Vote for the Water District	
<u>Table 4b.</u> Other Factors That Would Make Voter Less Inclined to Vote for the Water District	
<u>Table 5.</u> Change in Inclination to Vote in Favor of the Water District Based on Support Statements	
<u>Table 5a.</u> Statement That Would Make Voter Most Inclined to Vote for the Water District	
<u>Table 5b.</u> Other Factors That Would Make Voter More Inclined to Vote for the Water District	
<u>Table 6.</u> Likelihood of Voting In Favor of the Formation of the Upper San Pedro Water District After Hearing More Information	
<u>Table 7.</u> Attendance of Meetings Associated With the Formation of the Water District	

UPPER SAN PEDRO WATER DISTRICT CITIZEN TRACKING SURVEY

August, 2010

Digest of the Contents (Cont'd)

Appendix

<u>Survey Methodology and Sample Selection</u>	A-1
<u>Respondent Characteristics</u>	A-2
<u>Table A-1.</u> Area of Residence	
<u>Table A-2.</u> Sex of Respondents	
<u>Table A-3.</u> Age of Respondents	
<u>Table A-4.</u> Number of People in Household	
<u>Table A-4a.</u> Number of Children Under 18 in Household	
<u>Table A-5.</u> All-Year/Part-Year Residence	
<u>Table A-5a.</u> Ownership of Home	
<u>Table A-6.</u> Type of Residence	
<u>Table A-7.</u> Employment Status of Respondents	
<u>Table A-8.</u> Registered to Vote	
<u>Table A-8a.</u> Voted in Last General Election	
<u>Table A-8b.</u> Likelihood of Voting in Next Election	
<u>Table A-9.</u> Education Level of Respondents	
<u>Table A-10.</u> Perceived Ethnicity of Respondents	
<u>Table A-11.</u> Household Income of Respondents	
<u>Statistical Reliability</u>	A-9
<i>Confidence Intervals for a Given %</i>	
<i>Significance of Difference Between %</i>	
<u>Verbatim Responses to Open-Ended Questions</u>	V1
<u>Table 1a.</u> Reasons for Voting in Favor of the Upper San Pedro Water District.....	V1
<u>Table 1b.</u> Reasons for Not Voting in Favor of the Upper San Pedro Water District	V6
<u>Table 2a.</u> Reasons for Being More Likely to Vote in Favor of the District With Additional Information.....	V9
<u>Table 2b.</u> Reasons for Being Less Likely to Vote in Favor of the District With Additional Information.....	V13
<u>Table 3a.</u> Additional Activities/Objectives for Upper San Pedro Water District to Implement	V14
<u>Table 4b.</u> Other Factors That Would Make Respondent Less Inclined to Vote for the Water District.....	V18
<u>Table 5b.</u> Other Factors That Would Make Respondent More Inclined to Vote for the Water District.....	V21

UPPER SAN PEDRO WATER DISTRICT CITIZEN TRACKING SURVEY

August, 2010

Introduction and Goals

This Citizen Tracking Survey, conducted for the Organizing Board of the Upper San Pedro Water District, was designed to document changes in public perceptions since the December 2009 Baseline Upper San Pedro Water District Citizen Survey concerning key water management issues among likely voters who live in the Upper San Pedro Water District area, following implementation of the public outreach process conducted from January through May, 2010.

Areas of Investigation – The following areas of investigation were considered the central points for this Citizen Tracking Survey:

1. **Support for the Formation of Upper San Pedro Water District** – What is the “initial” and “informed” likelihood of voting in favor of the formation of the Upper San Pedro Water District? How have voting preferences changed since 2009? How does degree of support change based on receipt of additional information? For what reasons? What factors – both pro and contra – are likely to influence a change in public support concerning the formation of the Water District? Which factors are most influential? How do these findings compare to the baseline survey?
2. **Water Needs and Conservation** – What is the degree of support for various projects that might be established by the Upper San Pedro Water District to meet water needs? Have levels of support increased since the 2009 Baseline Survey?
3. **Demographic Profile** – What are the key demographic characteristics of those who support or oppose the formation of an Upper San Pedro Water District?

Methodology Overview – To accomplish the goals of this study, a random sampling of likely voters who live within the Upper San Pedro Water District area (Sierra Vista, Palominas/Hereford, parts of Bisbee, Huachuca City and Tombstone – including rural areas of Cochise County) was interviewed by telephone during August, 2010. Surveys were conducted in English or Spanish, as preferred by the respondent. The specific procedures used to select the sample, as well as the descriptions of the demographic composition of the survey respondents, are explained in detail in the Appendix of this report.

UPPER SAN PEDRO WATER DISTRICT CITIZEN TRACKING SURVEY

August, 2010

Executive Summary

1. **The Sample** – This Citizen Tracking survey is comprised of 301 randomly-selected telephone interviews conducted among likely voters (in the 2010 general election) who live within the Upper San Pedro Water District area (Sierra Vista, Palominas/Hereford, parts of Bisbee, Huachuca City and Tombstone – including rural areas of Cochise County). The methodology and sampling procedures used to conduct the Tracking Survey were identical to the Baseline Citizen Tracking Survey conducted in December 2009. In addition, the survey instruments were nearly identical. As in 2009, a Spanish-language version of the final tracking questionnaire design was prepared and made available to survey respondents who requested it. All interviews were completed in August, 2010 and conducted proportionately to the geographic distribution of the population. The majority of survey respondents were Sierra Vista residents (51% versus 54% in 2009), with the balance in other Water District communities or unincorporated (rural) areas. Overall, 14% of the sample attended public meetings associated with the formation of Water District (more often residents outside Sierra Vista).⁽¹⁾
2. **Overall Support for District Formation** – At the beginning of the survey, a slight majority of voters indicated initial support (definite or probable) for the formation of the Water District (52%). After receiving additional information about the District throughout the survey, 55% said they would support the formation of the District (yielding a +3% “net” change in positive informed preference). This compares to a +12% “net” change in the 2009 Baseline Survey – which had higher initial (65%) and informed (77%) preference. In addition, more in the Tracking Survey indicated a “no” vote after hearing additional information about the District (26% versus 18% initial “no,” resulting in a +8% “net” change in negative informed preference). In 2009, the share of “no” votes was basically unchanged from initial (11%) to informed (13%) preference (+2% “net”). What about undecided voters? Initial undecided was 30% versus 18% after learning more about the District. As we found in 2009, support for the District (both initial and informed preference) was higher in Sierra Vista.

As we found in the Baseline Survey, water conservation and the general perception of the importance of the water issue is why voters indicate initial support for formation of the Water District. Some add that the District is “necessary” or a “good idea.” To a less degree than we found in 2009, others favorably inclined to vote yes desire more information about the District (from 23% to 16%). Also similar to the Baseline Survey, voters who would not vote in

favor of the District tend to be concerned about higher taxes – while others are suspicious of “scams” and/or “government interference.”

When read additional information about the District (including that it would implement additional projects and maintain “local control” of water management decisions), 39% of voters indicate they would be *more* likely to vote in favor of the District, 8% *less* likely and 32% no change (with 20% undecided). These results are highly consistent with the 2009 survey. Similarly, those more likely to vote in favor of the District continue to focus on the importance of water conservation. Nearly as many now cite “local control” of water issues as a reason for increased support – while others continue to say that “something” needs to be done. Those voters who would be less likely to vote for the District continue to cite a variety of reasons (including limiting growth, fears of “government involvement” and/or privacy concerns).

3. **Support for Water Needs Projects** – While support (both strong and overall) for specific water needs projects is lower compared to the Baseline Survey, there continues to be strong support for the following: expand the use of graywater for irrigation (64% strongly support, down from 72%); promote conservation education and awareness, and recommend water conservation practices for adoption (57%, down slightly from 59%); and support cities’ efforts to reuse their treated wastewater effluent (57%, down from 62%). As we found in 2009, the least amount of strong support is registered for the reduction of the amount of invasive mesquite near the river that use water (30%, down from 34%). What other additional objectives for the District are suggested by voters? Increased capture of rainwater, more graywater usage and the building of a dam or reservoir on the San Pedro. Others continue to recommend increased levels of education.
4. **Opposition Statements** – Of the five opposition statements evaluated in the Tracking Survey, the largest share say that “a Water District will be too expensive” is the one that would make them *least* apt to vote in favor of forming the Water District (27%). This is down from 50% in the Baseline Survey (when only four statements were tested). As we found in 2009, only 34% say the “cost” argument makes them “much” or “somewhat” less inclined to vote in favor of the District – while two-thirds say it would have “no effect” or do not believe the statement.
5. **Support Statements** – Of the six proponent statements evaluated in the Tracking Survey (identical to those tested in 2009), an even larger share indicate “a Water District [that] would allow for local, not federal control of water management issues” is the statement that would make them *most* inclined to vote for the formation of the District (34%, up from 29% in 2009). Unchanged from the Baseline Survey, “a Water District [that] would protect habitat for fish and

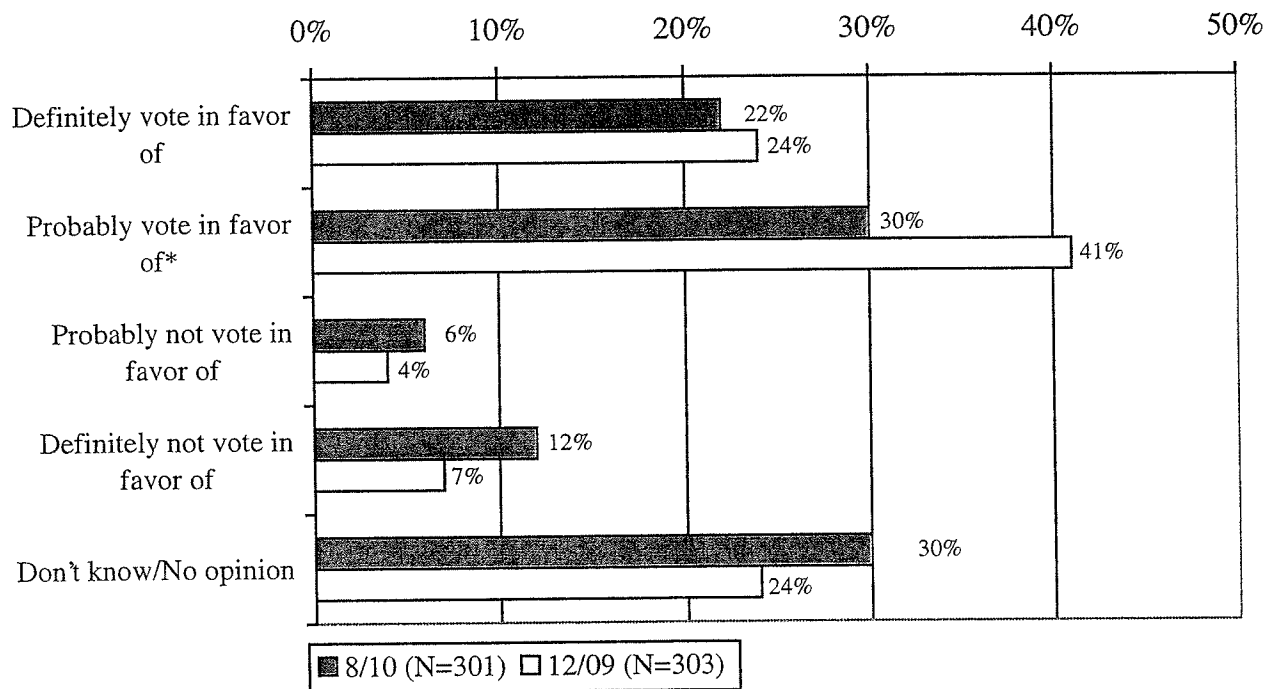
wildlife” ranks second (21%) – followed by “a Water District that would prevent the closure or reduction in the size of Fort Huachuca (16%, down from 22% in 2009).

⁽¹⁾ Overall, the sample composition of the Baseline and Tracking Surveys is highly consistent. The Tracking Survey sample of likely voters in the 2010 general election continue to skew female (56%), White (80%) and older (75% are 50 or older, including 30% who are 70+). Once again, nearly all are currently registered to vote (99%) and 93% voted in the 2008 general election – with the vast majority (85%) indicating that they will “definitely vote” in 2010. Nearly every one is a full-year Cochise County resident (98%) who own their home (92% – typically a single family home). One-half are at least college graduates or better (49%), including 17% who have post-graduate studies or a graduate degree. Median household income is highly consistent at \$51,785.

DETAILS OF THE FINDINGS

Initial Likelihood of Voting in Favor of the Formation of the Upper San Pedro Water District – As in the Baseline Survey, likely voters were asked two times (once at the beginning of their survey and a second time near the end) how likely they would be to vote in favor of the formation of the Upper San Pedro Water District. Compared to the Baseline Survey, voters in the Tracking Survey are less likely to indicate initial positive support for the formation of the District (from 65% to 52%) – although the percentage of “definitely vote in favor” remains basically unchanged at 22% (down only slightly from 24% in 2009). At the same time, more would “probably” or “definitely” not vote in favor (from 11% to 18%) – while three of ten are unsure (up from 24%). Sierra Vista residents (59% versus 45% outside Sierra Vista), women (58% versus 44% of men) and retirees (54%) are more likely to indicate initial support with respect to formation of the District. Meanwhile, the youngest voters (18 to 39) (46%) and those unemployed (42%) are more likely to be undecided on how they would vote. “No” voters skew male and tend to be outside Sierra Vista residents, highly educated (with at least some post-graduate work) and those who attended public meetings associated with the formation of the District (37% versus 15% who did not attend public meetings).

Table 1 Initial Likelihood of Voting in Favor of the Formation of the Upper San Pedro Water District

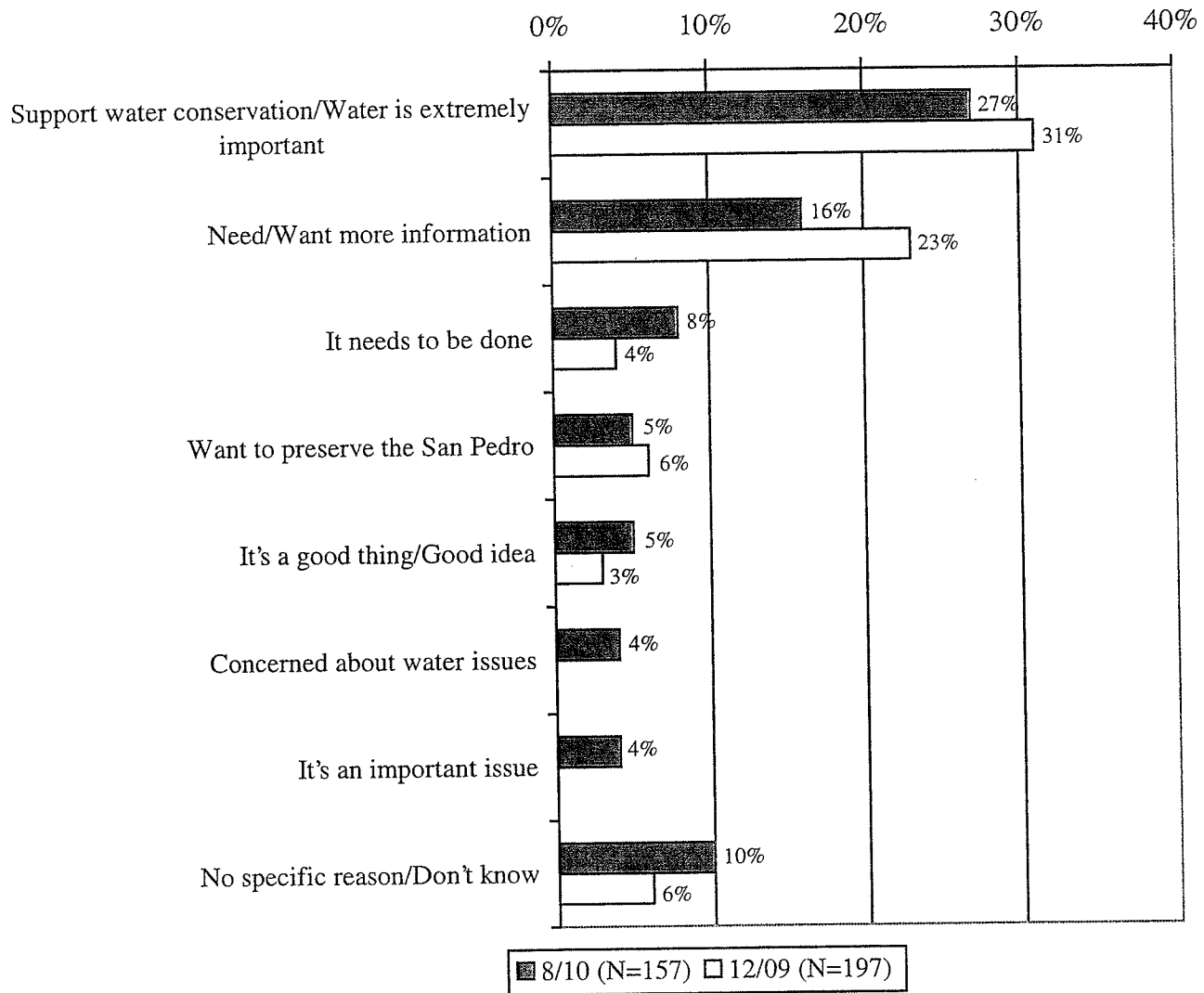


* Was “Possibly vote in favor of” (12/09).

Reasons for Voting in Favor of the Upper San Pedro Water District – Similar to the Baseline Survey, and as found on pages V1-V5 in the Verbatims, voters who indicate they will “definitely” or “possibly” vote in favor of the formation of the Water District recognize the importance of water and the “need to conserve” (“really believe in conserving,” “I am going to vote for water conservation,” “water is extremely important”) (27%, down only slightly from 31% in 2009). More generally, several are “concerned about the [water] supply” (4%), place importance on the issue (4%) and/or recognize the “need to monitor and control water resources as best we can” (3%). Another 8% (up from 4% in 2009) indicate that District “is necessary,” while some add that it is “a good idea” (5%). As we found in 2009, others say they “want to help preserve the San Pedro River” (5%) or maintain Fort Huachuca (“The Fort is an important issue in the county”) (3%). Down from 23% in 2009, 16% of those positively inclined towards the District indicate they are “still researching the project” or “need more info.”

Table 1a

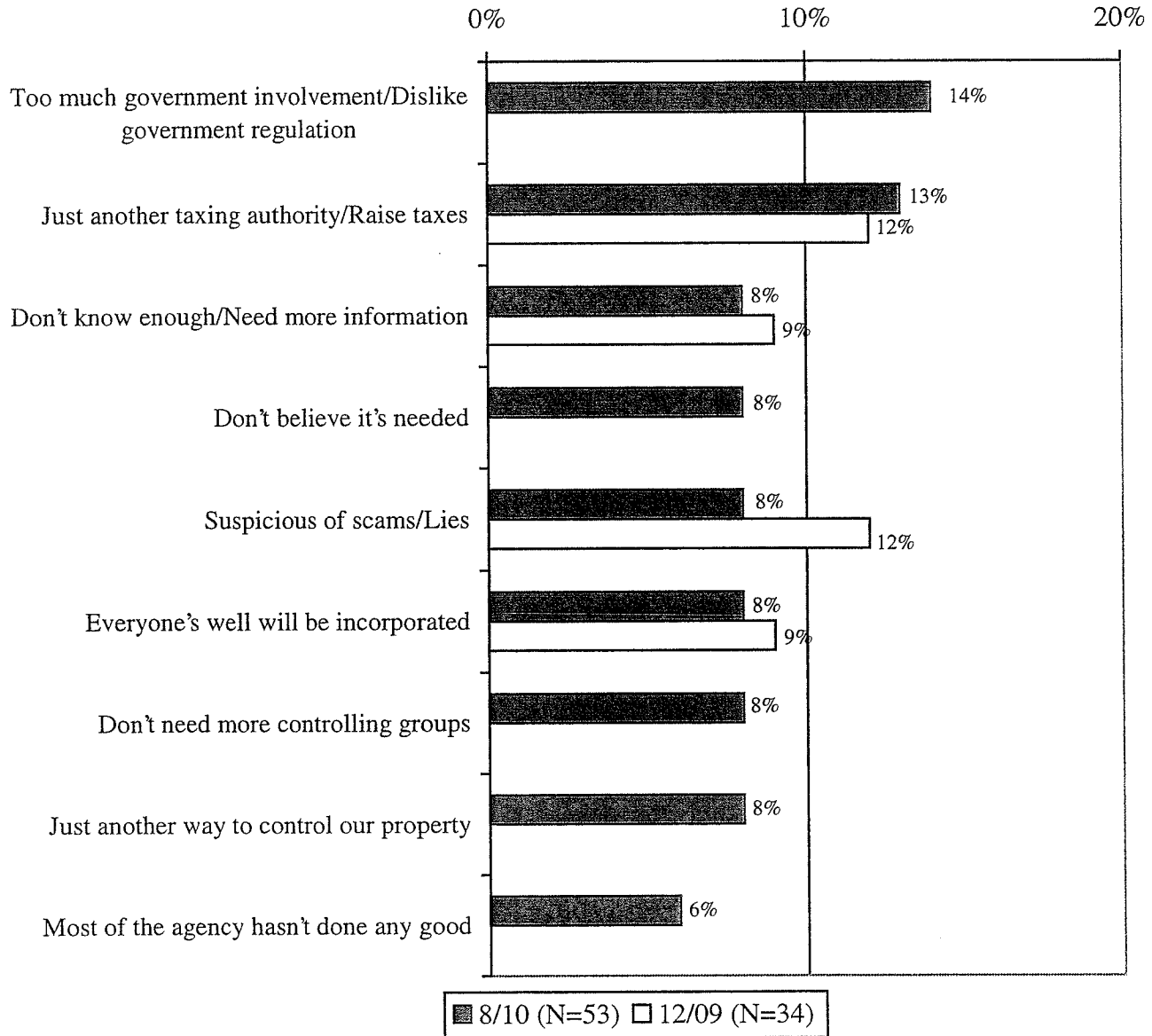
**Reasons for Voting in Favor of the
Upper San Pedro Water District**
(See Verbatims in the Appendix V1-V5)



Reasons for Not Voting in Favor of the Upper San Pedro Water District – As we found in 2009, voters who do not support the District often are concerned about taxes (“we don’t need another tax for the city,” “another way to raise taxes”) (13%). However, an even larger share in the current survey dislike or are wary of “government interference.” While fewer mention a specific distrust of the people supporting the District, some remain suspicious of “scams,” “lies” and/or “another group of people trying to control things” – leading to “another way to control our property.” Others simply “don’t believe [the District] is needed” or are worried about control of their private wells (“I have a well, don’t want anyone to control it”). Some “need more research” on the issue. Refer to pages V6=V8 in the Appendix for a complete listing.

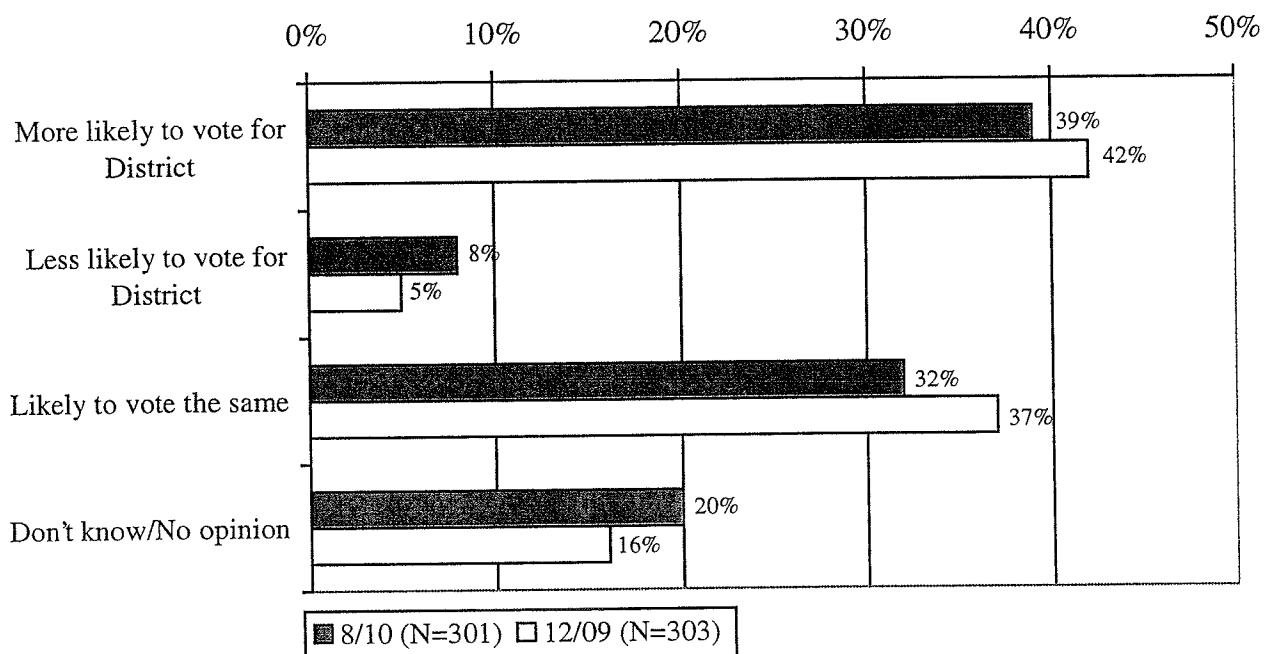
Table 1b

**Reasons for Not Voting in Favor of the
Upper San Pedro Water District**
(See Verbatims in the Appendix V6-V8)



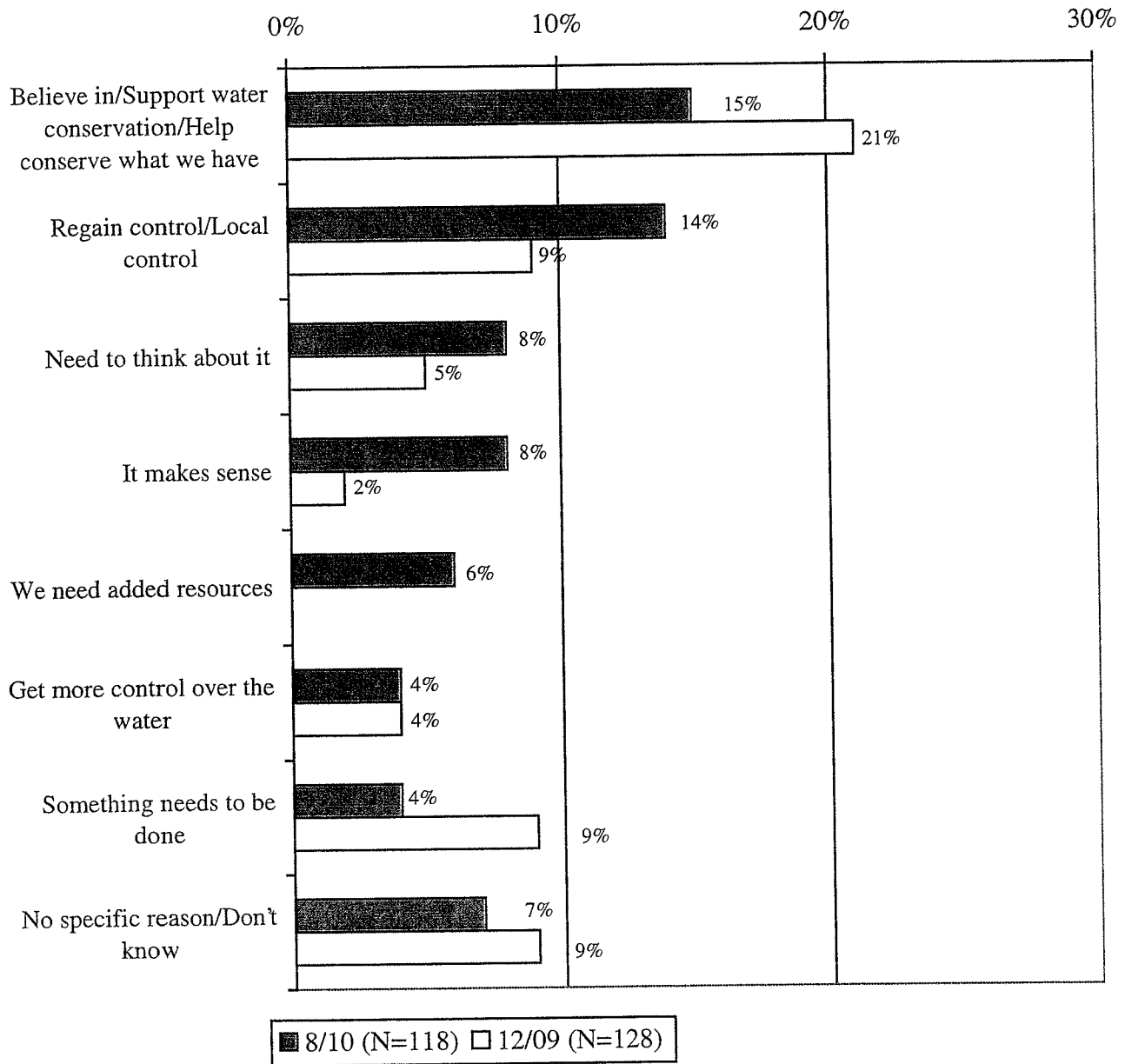
Change in Likelihood of Voting in Favor of the District Based on Additional Information About the District – Voters were read some additional information about the purpose of the District, then asked if the information provided would make them more or less likely to vote in favor of the District. Highly consistent with the Baseline Survey, four of ten indicate that the additional information would make them **more** likely to cast a vote in favor of the District. Most of the rest (52%) say it makes no difference to their voting behavior (32%) or are not sure how their vote might be impacted (20%). Only 8% report that the additional information causes them to be less likely to vote for the District (up slightly from 5% in 2009). Who is most likely to be positively influenced by the additional information provided? Sierra Vista residents, progressively younger voters, college graduates and “probable” voters in the upcoming November election.

Table 2 Change in Likelihood of Voting in Favor of the District Based on Additional Information About the District



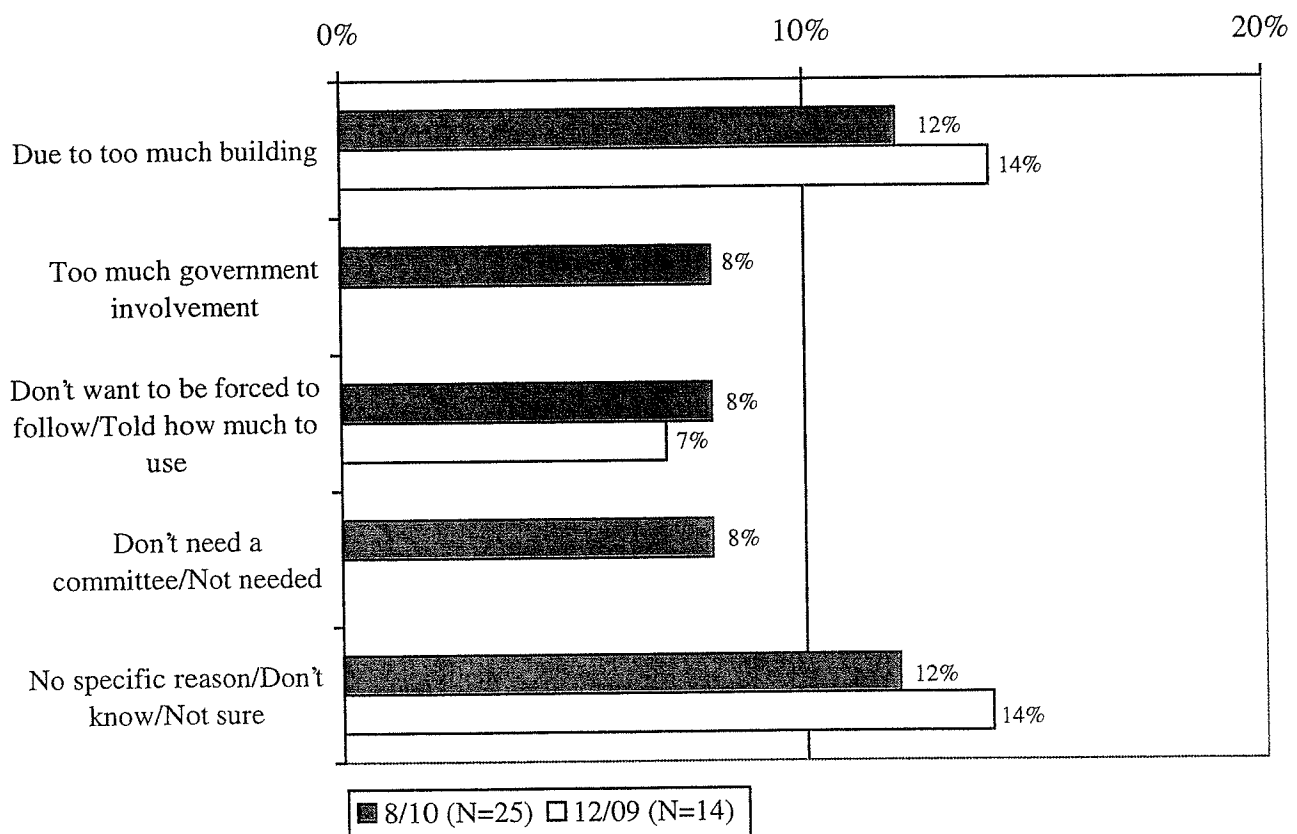
Reasons for Being More Likely to Vote in Favor of the District With Additional Information – As we found in 2009, those voters who would be more likely to vote in favor of the District with additional information about it most often mention reasons (found on pages V9-V12 in the Verbatims) related to water conservation (“we need to conserve our water,” “to help conserve what we have,” “conserving sounds good to me”) (15%, down from 21%). Nearly as many now cite “local control” as a reason for increased support (“with local control, less chance of irregular happenings”) (14%, up from 9%). More generically, others indicate a desire to “get more control over the water” and/or say “we need to do something” – while 8% (up from 2%) indicate that formation of the District “makes more sense.” Others recognize the need for additional water resources (“they need to have alternative resources,” “anything that helps us to get water is useful”). Similar to the Baseline Survey, some with a positive voting disposition indicate they “still need more info” about the District.

Table 2a Reasons for Being More Likely to Vote in Favor of the District With Additional Information
(See Verbatims in the Appendix V9-V12)



Reasons for Being Less Likely to Vote in Favor of the District With Additional Information – Similar to the Baseline Survey, voters who say they would be less likely to vote in favor of the District after hearing additional information cite a variety of different reasons. Some (as detailed on page V13 in the Verbatims) continue to remark that to “just quit building” would solve the issue (“we want to save water, but they keep building and building”). Others are suspicious of “too much government involvement” and/or “don’t think I should tell anyone how much water I use.” A few question the need for the Water District (“don’t think we need a water conservation committee to meet those ends”).

Table 2b Reasons for Being Less Likely to Vote in Favor of the District With Additional Information
(See Verbatims in the Appendix V13)



Degree of Support for Various Measures to Meet Water Needs – Similar to the Baseline Survey, voters were asked for their level of support (on a “1-to-5” scale) for various projects to meet water needs. While the ordinal ranking of the support projects is generally consistent with the Baseline Survey, support for each individual measure (both strong and overall support) is typically lower than we found in 2009. As reflected in Table 3, one-half or more of voters “strongly support” (a “5” on the “1-to-5” scale) the following seven projects:

- **Expand the use of graywater for irrigation** (64% strongly support [compared to 72% in 2009], 79% support overall/4.3 average score [down from 88%/4.5].)
- **Promote conservation education and awareness, and recommend water conservation practices for adoption** (57% strongly support [compared to 59% in 2009], 76% support overall/4.1 average score [similar to 77%/4.2 in 2009].)
- **Support cities’ efforts to reuse their treated wastewater effluent** (57% strongly support [compared to 62% in 2009], 75% support overall/4.1 average score [down from 82%/4.4].)
- **Support cities’ efforts to recharge their treated wastewater effluent** (52% strongly support [compared to 62% in 2009], 72% support overall/4.0 average score [down from 80%/4.3].)
- **Construct stormwater detention basins for recharge** (52% strongly support [compared to 58% in 2009], 71% support overall/4.0 average score [down from 78%/4.3].)
- **Require new subdivisions to contribute to a fund to support future water infrastructure projects** (49% strongly support [compared to 55% in 2009], 61% support overall/3.7 average score [down from 71%/4.0]. As we found in the Baseline Survey, support for this measure is higher outside of Sierra Vista [68% versus 55% in Sierra Vista].)
- **Provide funding incentives for rainwater harvesting systems for irrigation** (48% strongly support [compared to 50% in 2009], 65% support overall/3.8 average score [down from 70%/4.0]. In 2009, this project had a higher degree of support outside Sierra Vista [76% versus 67% in Sierra Vista]. In the Tracking Survey, there is more consistent support both outside [68%] and within [63%] Sierra Vista.)

Most voters support the following measures to some extent:

- **Establish a program to monitor how our water supplies are changing and evaluate effectiveness of any project implemented** (60% support [42% strongly]/3.7 average score, down from 68% support/4.0 in 2009.)
- **Putting storm water or treated effluent back into the ground near the river to sustain flows in the river** (New to the Tracking Survey, this measure is supported by six of ten overall [39% strongly] – yielding a 3.7 average score.)
- **Over the long term, explore other possible sources of water from outside the watershed** (55% support [36% strongly]/3.5 average score, down from 62% support/3.8 in 2009.)

Less than one-half now support these two measures:

- **Construct wells away from the San Pedro River where they will not so directly impact its flows** (47% support [27% strongly]/3.3 average score, down from 55% support/3.7 in 2009. One-third of voters outside of Sierra Vista do not support this measure [versus only 18% in Sierra Vista]. Still, overall support is similar outside Sierra Vista [45%] and among Sierra Vista residents [48%].)
- **Reduce the amount of invasive mesquite near the river that use water** (43% support [30% strongly]/3.2 average score, down from 50% support/3.4 in 2009.)

Table 3 Degree of Support for Various Measures to Meet Water Needs

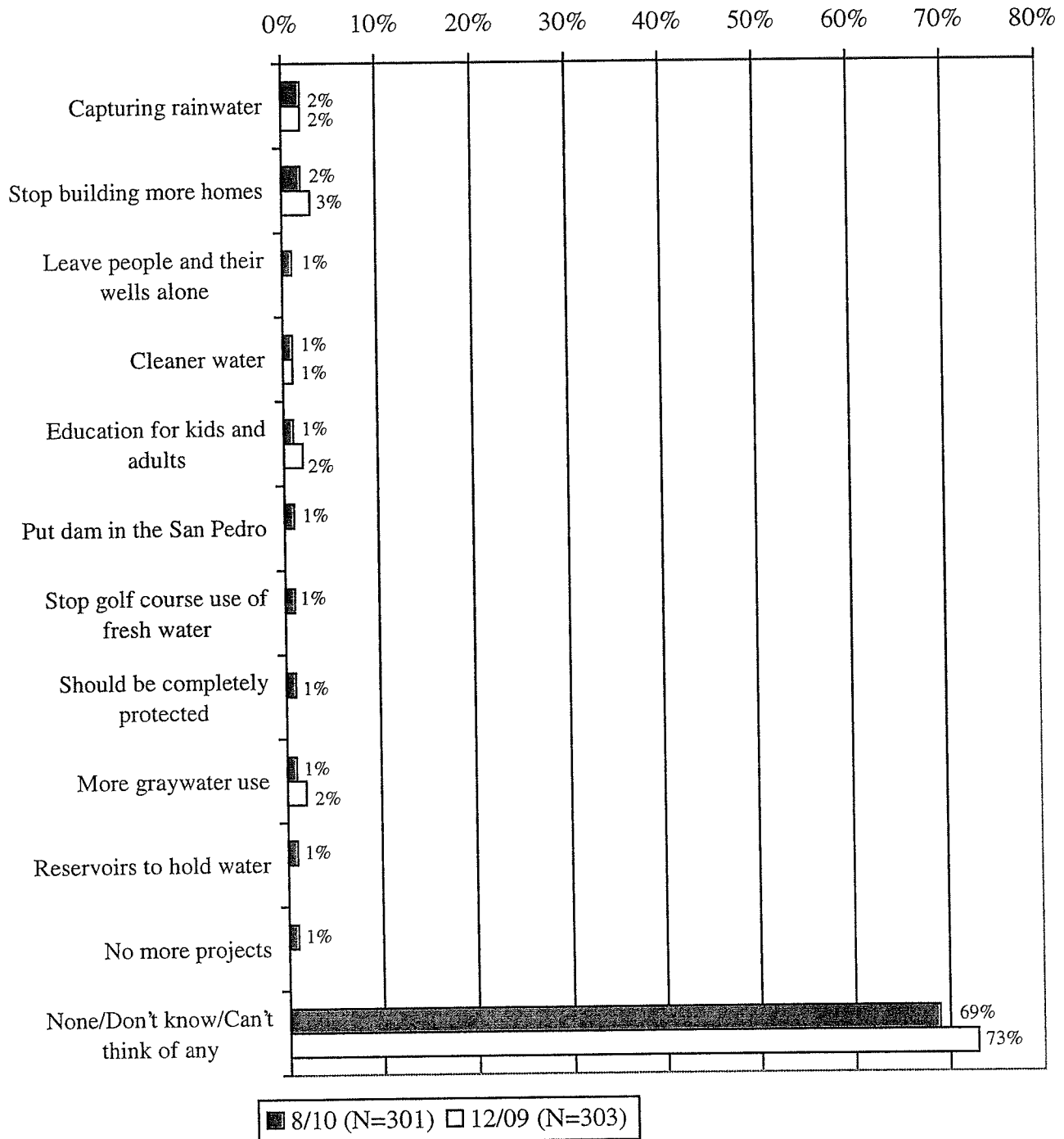
(8/10 N=301) (12/09 N=303)	Strongly Support	Support	Neutral	Do Not Support	Do Not Support At All	Avg Score on 1-5 Scale
Expand the use of graywater for irrigation						
8/10	64%	15%	12%	3%	6%	4.3
12/09	72%	16%	8%	0%	3%	4.5
Promote conservation education and awareness, and recommend water conservation practices for adoption						
8/10	57%	19%	11%	3%	10%	4.1
12/09	59%	18%	14%	3%	6%	4.2
Support cities' efforts to reuse their treated wastewater effluent						
8/10	57%	18%	15%	3%	7%	4.1
12/09	62%	20%	13%	1%	3%	4.4
Support cities' efforts to recharge their treated wastewater effluent						
8/10	52%	20%	15%	2%	11%	4.0
12/09	62%	18%	15%	1%	4%	4.3
Construct stormwater detention basins for recharge						
8/10	52%	19%	17%	3%	9%	4.0
12/09	58%	20%	15%	2%	5%	4.3
Provide funding incentives for rainwater harvesting systems for irrigation						
8/10	48%	17%	17%	5%	12%	3.8
12/09	50%	20%	18%	4%	6%	4.0
Require new subdivisions to contribute to a fund to support future water infrastructure projects						
8/10	49%	12%	15%	5%	19%	3.7
12/09	55%	16%	14%	5%	11%	4.0
Establish a program to monitor how our water supplies are changing and evaluate effectiveness of any projects implemented						
8/10	42%	18%	21%	4%	16%	3.7
12/09	47%	21%	20%	4%	8%	4.0
Putting storm water or treated effluent back into the ground near the river to sustain flows in the river						
8/10	39%	21%	22%	5%	13%	3.7
Over the long term, explore other possible sources of water from outside the watershed						
8/10	36%	19%	24%	5%	17%	3.5
12/09	43%	19%	25%	3%	10%	3.8
Construct new wells away from the San Pedro where they will not so directly impact its flows						
8/10	27%	20%	28%	6%	19%	3.3
12/09	38%	17%	29%	5%	11%	3.7
Reduce the amount of invasive mesquite near the river that use water						
8/10	30%	13%	27%	10%	21%	3.2
12/09	34%	16%	25%	7%	18%	3.4

Additional Activities/Objectives for Upper San Pedro Water District to Implement –

Similar to the 2009 survey, the vast majority of voters do not suggest additional activities or objectives (besides the twelve evaluated in Table 3) that they would like to see the District implement (69%). Among those who do, a variety of different recommendations are offered. A few continue to say “harvest the run-off” (“anything that will slow the rainwater, we could capture 20% of the rainwater”) and/or “stop building more houses.” Others suggest building a dam or reservoir on the San Pedro River, while some recommend increased usage of “graywater” and/or utilization of “treated water” for golf courses. Some add that “education” is important or advocate for “clean water.” Still, some “don’t want to share water with anyone” and/or say “just leave people alone to have their own water.”

Table 3a

**Additional Activities/Objectives for
Upper San Pedro Water District to Implement**
(See Verbatims in the Appendix V14-V17)



Change in Inclination to Vote in Favor of the Water District Based on Opposition Statements – As in the Baseline Study, voters were read a variety of statements from people who oppose the formation of the Upper San Pedro Water District and asked whether they were less inclined to support the District because of each statement. Consistent with last year, at least two-thirds of voters report that these “negative” statements would have “no effect” on their voting decision or indicate that they do not believe the statement:

- **A Water District will be too expensive** (34% less inclined, including 16% “much less inclined” – basically unchanged since 2009. Two-thirds continue to say this statement has “no effect” [44%] or “don’t believe” it [23%]. Similar to the Baseline Survey, voters outside Sierra Vista and 18 to 39 year-olds are less inclined to vote in favor of the District due to perceived costs.)
- **Actions taken upstream by Mexico overshadow what can be done in terms of water supply** (29% less inclined, including 12% “much less inclined” – slightly higher than we found in 2009 [26%/10%]. The balance [72%] indicate that this statement has “no effect” on their vote [46%] or do not believe it [26%]. The oldest voters [60+], residents outside Sierra Vista and those who attended public meetings associated with the formation of the Water District are more likely to be less inclined to vote for the District based on this statement.)
- **There are existing groups or agencies that can already do what the District could do** (New to the Tracking Survey, 28% less inclined overall, including 11% “much less inclined.” The remaining 73% report “no effect” on their vote [48%] or “don’t believe” the statement [25%]. Voters who attended public meetings about the Water District are more likely to say they are less inclined to vote for the District because of this reason.)
- **Drought, reduced rainfall and/or climate change will overshadow what can be done** (27% less inclined, including 13% “much less inclined” – up from 21%/8% in 2009. Still, one-half continue to say that this statement has “no effect” on their vote, while 22% do not believe it [down from 30%]. The oldest voters [60+] and lower income households [less than \$35,000] are more likely to report that this statement would make them less inclined to cast a “yes” vote for the District.)
- **Much of the affected land is owned by the Federal Government and therefore a local Water District won’t help much** (25% less inclined, including 9% “much less inclined” – compared to 21%/13% in 2009. While fewer indicate that this assertion has “no effect” on their vote [48%, down from 59%], more voters “don’t believe” this statement [28%, up from 20%]. Men, voters with progressively less formal education and public meeting attendees are more apt to say they are less inclined to vote for the District based on this statement.)

**Table 4 Change in Inclination to Vote in Favor of the
Water District Based on Opposition Statements**

(8/10 N=301) (12/09 N=303)	Much Less Inclined	Somewhat Less Inclined	No Effect	Do Not Believe Statement
A Water District will be too expensive				
8/10	16%	18%	44%	23%
12/09	15%	20%	44%	22%
Drought, reduced rainfall and/or climate change will overshadow what can be done in terms of water supply				
8/10	13%	14%	51%	22%
12/09	8%	13%	49%	30%
Actions taken upstream by Mexico overshadow what can be done here in terms of water supply				
8/10	12%	17%	46%	26%
12/09	10%	16%	48%	27%
There are existing groups or agencies that can already do what the District could do				
8/10	11%	17%	48%	25%
Much of the affected land is owned by the Federal Government and therefore a local Water District won't help much				
8/10	9%	16%	48%	28%
12/09	13%	8%	59%	20%

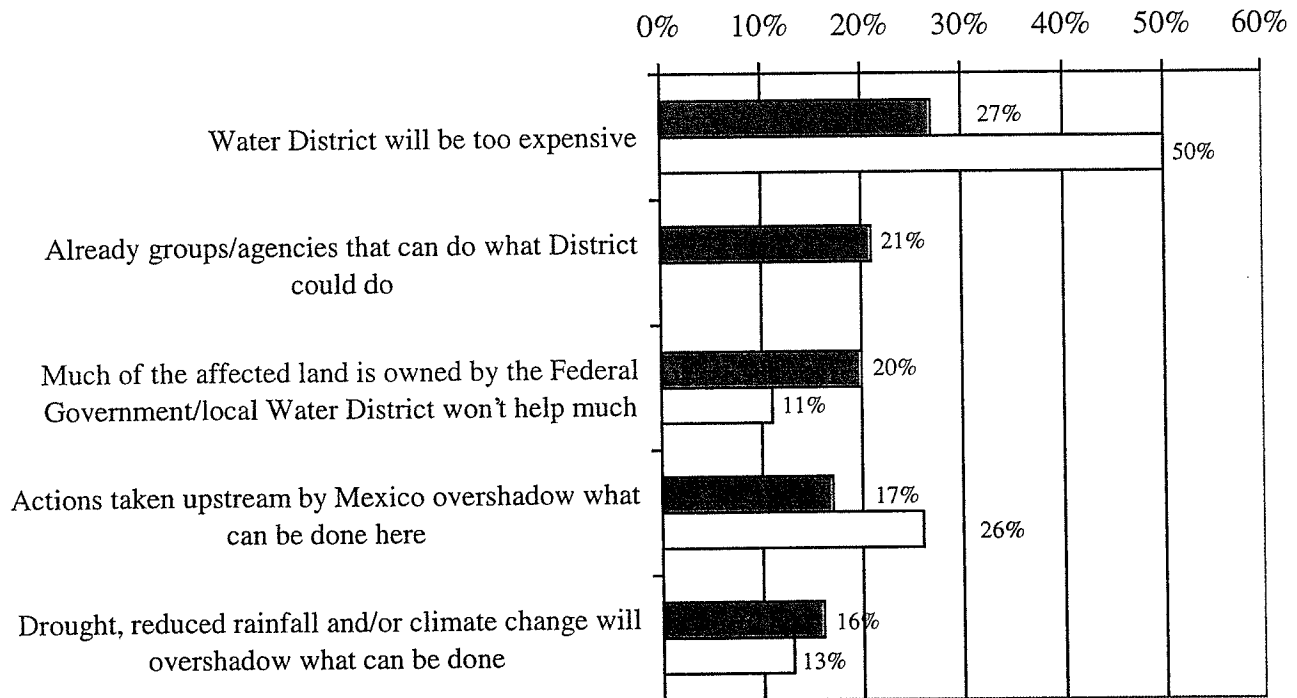
Statement That Would Make Voter Least Inclined to Vote for the Water District – Down from one-half in 2009 (when only four statements were evaluated), 27% say the statement **“a Water District will be too expensive”** is the one that would make them least apt to vote in favor of forming the Water District. This includes an even greater share of voters outside Sierra Vista and those employed on a full-time basis. Perceived expense is still the clear reason for non-support among voters whose informed District preference is to “definitely not” vote for the District (36%). Still, this is down from 78% in the Baseline Survey.

The remaining statements receive a similar “least inclined” mention overall, including:

- **There are existing groups or agencies that can already do what the District could do** (21%, more often full-time employees and high-income types.)
- **Much of the affected land is owned by the Federal Government and therefore a local Water District won’t help much** (20% [up from 11% in 2009], especially lower income households and voters who attended a public meeting about the formation of the Water District.)
- **Actions taken upstream by Mexico overshadow what can be done in terms of water supply** (17% [down from 26% in 2009], more often retirees.)
- **Drought, reduced rainfall and/or climate change will overshadow what can be done** (16% [up slightly from 13% in 2009], particularly younger voters and those with the highest incomes and formal education.)

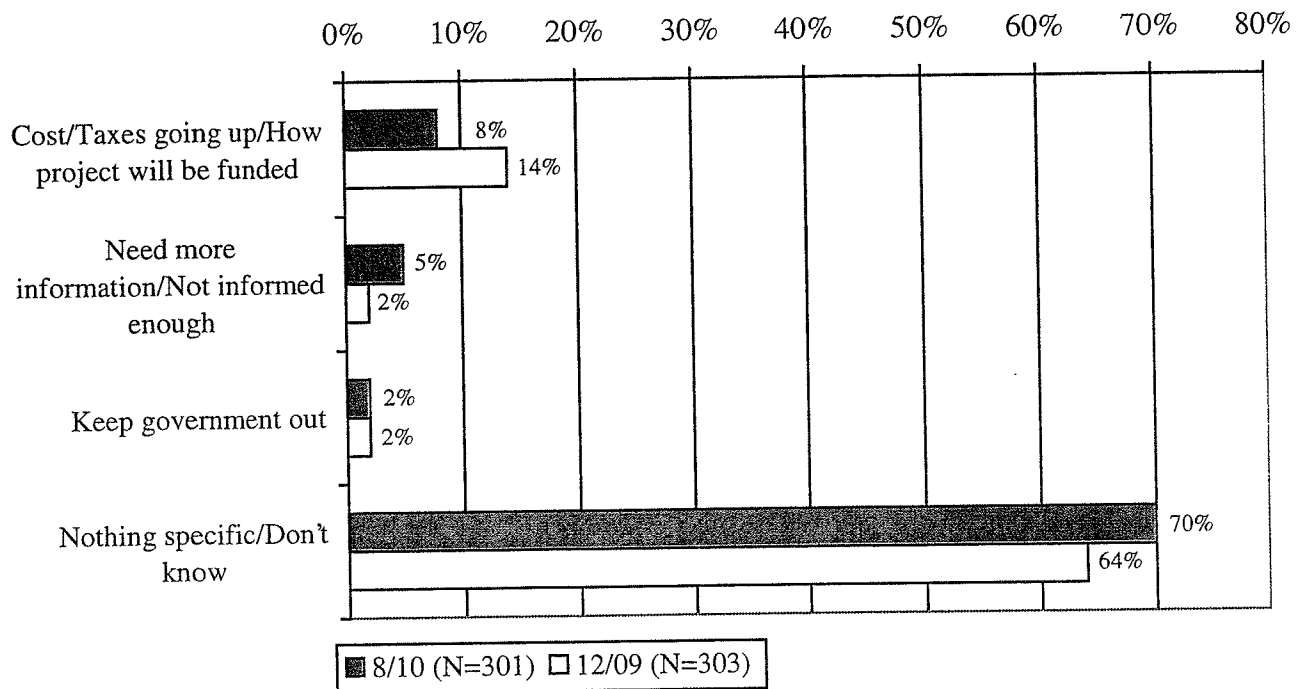
Table 4a

**Statement That Would Make Voter
Least Inclined to Vote for the Water District**



Other Factors That Would Make Voter Less Inclined to Vote for the Water District
 – Seven of ten voters are unable to identify “other factors” (besides those listed in Table 4) that would make them *less* inclined to vote “yes” on the measure (up from 64% in 2009). Among those who do, and consistent with the results from Table 4, the primary factor relates to cost or higher taxes (8%, down from 14% in 2009). Representative comments (found on pages V18-V20 in the Verbatims) include: “increase in taxes,” “as long as they don’t dig too deep in the pocketbook,” “someone has to pay for it and who benefits?” and “cost will be a big factor.” Others want more information (“want to read more about the measure,” “I need more information to change my vote”) (5%, up from 2%). Some cite a lack of trust in the government (“our past history with politicians,” “any government involvement I would not vote for,” “government intrusion”) (unchanged at 2%).

Table 4b **Other Factors That Would Make Voter
Less Inclined to Vote for the Water District**
 (See Verbatims in the Appendix V18-V20)



Change in Inclination to Vote in Favor of the Water District Based on Support Statements – Identical to the Baseline Survey, voters were read six statements from people who support the formation of the District and asked whether each would make the “much more” or “somewhat more” inclined to vote yes. As we found last year, the majority were more inclined to vote in favor of the District based on these two positive statements:

- **A Water District would protect habitat for fish and wildlife** (57% more inclined, including 34% “much more inclined” – highly consistent with 2009 findings [57%/37%]. There continues to be support regardless of geography, with increased inclination among women [61% versus 52% among men].)
- **A Water District would allow for local, not federal, control of water management** (55% more inclined, including 32% “much more inclined” – down only slightly from 2009 [57%/37%]. Again, there is consistent support among voters in Sierra Vista and elsewhere.)

Generally speaking, support for the remaining statements has declined since the Baseline Survey:

- **A Water District would provide water to support community growth** (40% more inclined, including 18% “much more inclined” – down slightly from 43%/22% in 2009. Similar to 2009, 38% indicate this statement has “no effect” on their voting decision. Instead, a few more “don’t believe” the statement [23%, up from 20%]. Women, progressively younger voters and college graduates are somewhat more likely to vote in favor of the District based on this statement.)
- **A Water District would protect nature-based tourism related to the San Pedro River** (39% more inclined, including 19% “much more inclined” – down from 45%/24% in 2009. Compared to the Baseline Survey, more indicate that this statement has “no effect” on their vote [40%, up from 35%] or do not believe it to be true [22%, up from 20%]. Who is more inclined to vote “yes” because of this statement? Women, college graduates and lower income households.)
- **A Water District would prevent loss of vegetation near the river and erosion of the riverbank** (37% more inclined, including 18% “much more inclined” – down from 41%/26% in 2009. Instead, more “don’t believe” the statement [33%, up from 24%], while 31% say it has “no effect” [down slightly from 35%]. Women and Sierra Vista voters are slightly more apt to indicate a positive vote for the District based on this reason.)

- A Water District would prevent the closure or reduction in the size of Fort Huachuca (33% more inclined, including 20% “much more inclined” – down from 39%/29% in 2009. A few more now say this statement has “no effect” on their vote [28%, up from 27%] or “don’t believe” it [38%, up from 34%]. Positive inclination is marginally higher in Sierra Vista [36%] than elsewhere in the District [31%].)

Table 5 Change in Inclination to Vote in Favor of the Water District Based on Support Statements

(8/10 N=301) (12/09 N=303)	Much More Inclined	Somewhat More Inclined	No Effect	Do Not Believe Statement
A Water District would protect habitat for fish and wildlife				
8/10	34%	23%	25%	18%
12/09	37%	20%	27%	16%
A Water District would allow for local, not federal, control of water management issues				
8/10	32%	23%	24%	21%
12/09	37%	20%	28%	16%
A Water District would prevent the closure or reduction in the size of Fort Huachuca				
8/10	20%	13%	28%	38%
12/09	29%	10%	27%	34%
A Water District would protect nature-based tourism related to the San Pedro River				
8/10	19%	20%	40%	22%
12/09	24%	21%	35%	20%
A Water District would provide water to support community growth				
8/10	18%	22%	38%	23%
12/09	22%	21%	37%	20%
A Water District would prevent loss of vegetation near the river and erosion of the riverbank				
8/10	18%	19%	31%	33%
12/09	26%	15%	35%	24%

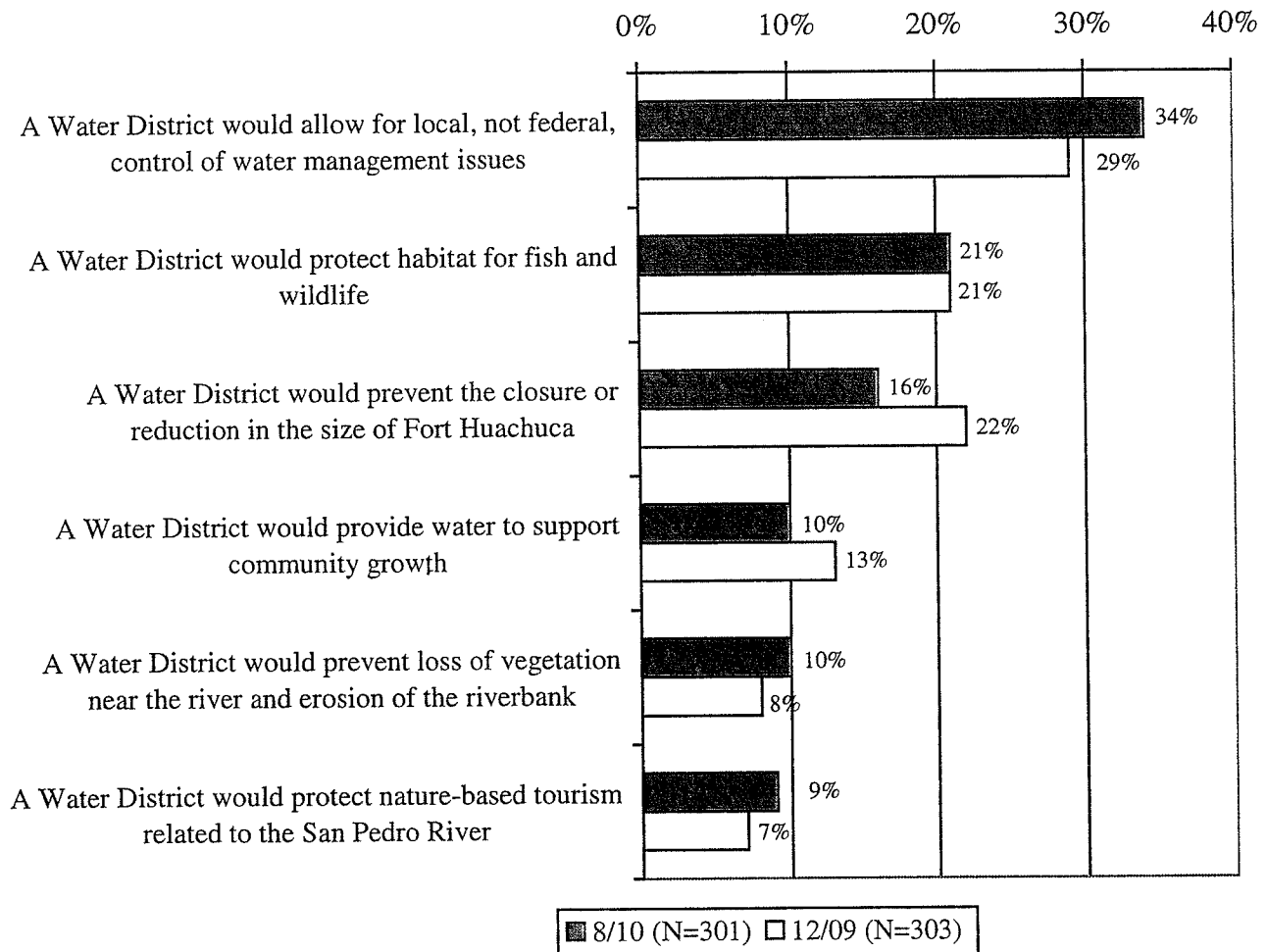
Statement That Would Make Voter Most Inclined to Vote for the Water District –

Of the six proponent statements evaluated, the largest share continue to indicate that **“a Water District would allow for local, not federal, control of water management issues”** is the statement that would make them most inclined to vote for the Water District (34%, up from 29% in 2009). Similar to 2009, **“a Water District would protect habitat for fish and wildlife”** ranks second (unchanged at 21%), while somewhat fewer select **“a Water District would prevent the closure or reduction in the size of Fort Huachuca”** (16%, down from 22%). While Sierra Vista residents were more concerned about local control in the Baseline Survey, those outside Sierra Vista are now more apt indicate that local control is most influential in voting for the Water District (37% versus 31% of Sierra Vista respondents). Local control and the wildlife habitat statements are more influential to women and 40 to 59’s, while men are more apt to find issues related to Fort Huachuca most influential.

Overall, about one of ten say they would be most inclined to vote for the Water District based on the remaining statements: **“a Water District would provide water to support community growth”** (10%, down from 13%), **“a Water District would prevent loss of vegetation near the river and erosion of the riverbank”** (10%, up from 8%) or **“a Water District would protect nature-based tourism related to the San Pedro River”** (9%, up from 7%).

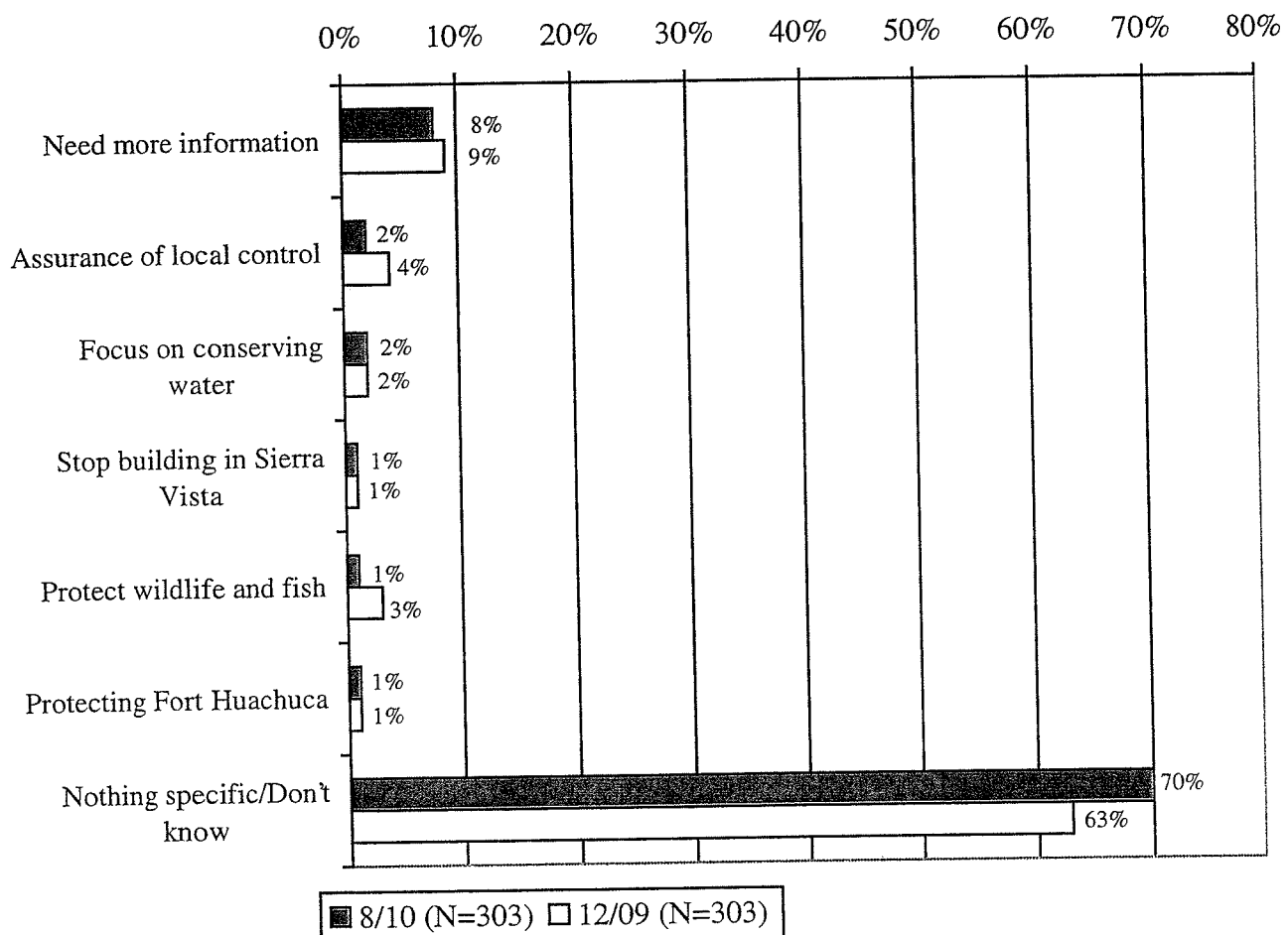
Table 5a

**Statement That Would Make Voter
Most Inclined to Vote for the Water District**



Other Factors That Would Make Voter More Inclined to Vote for the Water District – Seven of ten voters do not specify “other factors” that might positively influence their “yes” vote on the measure (70%, up from 63% in 2009). Consistent with 2009, those who provide a specific response (detailed on pages V21-V24 in the Verbatims) most often desire additional information about the measure (“learning more about it,” “more information, statistics, costs,” “I would like to hear more specifics on the topic”) (8%). Others continue to cite the need for “local control” of the water issue (“there should be local control as opposed to state control,” “better local control,” “that we get an assurance that control stays local”) (2%, down from 4%) and/or water conservation (“more people should try to conserve water,” “distribute more info regarding conservation and more support for preserving the San Pedro”) (unchanged at 2%). A few also mention controlling construction (“if they did not build more houses in Sierra Vista”), protecting wildlife and their habitat and/or protecting Fort Huachuca.

Table 5b **Other Factors That Would Make Voter More Inclined to Vote for the Water District**
(See Verbatims in the Appendix V21-V24)

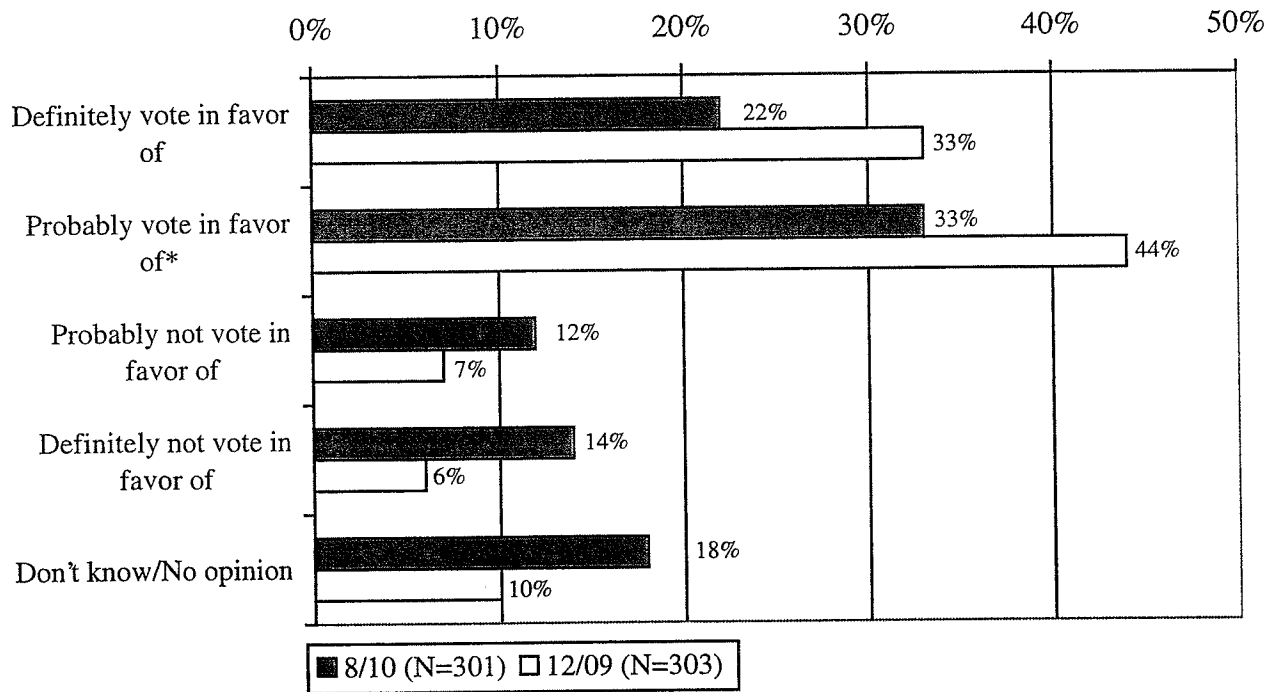


Likelihood of Voting in Favor of the Formation of the Upper San Pedro Water District After Hearing More Information – Near the end of their interview, and identical to the Baseline Survey, after more information was provided regarding the Water District (including positive and negative statements regarding the District), voters were asked again their likelihood of voting in favor of the formation of the Water District.

As reflected in Table 6, 55% say they will “definitely” (22%) or “probably” (33%) vote in favor of the District – up slightly from 52% at the beginning of the survey (refer to Table 1). This yields a +3% “net” change in positive informed preference voting behavior. On the other hand, 26% say they would *not* vote in favor of the District – up from 18% at the beginning of the survey (yielding a +8% “net” change in negative informed preference). The remaining 18% (more often 18 to 39 year-olds) indicate uncertainty in how they will vote, down from 30% at the beginning of the survey. The positive informed preference for formation of the District is elevated among Sierra Vista residents (58% versus 52% outside of Sierra Vista), women and voters who earn less than \$50,000 annually – with little difference based on age group. Men, progressively older voters and those who attended a public meeting concerning the District are more likely to exhibit a negative informed preference voting behavior.

How do these results compare to the Baseline Survey? In 2009, there was a +12% “net” positive informed preference (versus +3% in the Tracking Survey) – based on a 77% post-informed and 65% pre-informed preference. What’s more, the 2009 percentage of “definitely vote in favor” actually increased from 24% in the beginning of the survey to 33% at the end (while it remained flat at 22% in the Tracking Survey). In addition, the 2009 share of “no” votes was basically unchanged from pre-informed (11%) to post-informed (13%) preference (+2% “net” change versus +8% in the Tracking Survey).

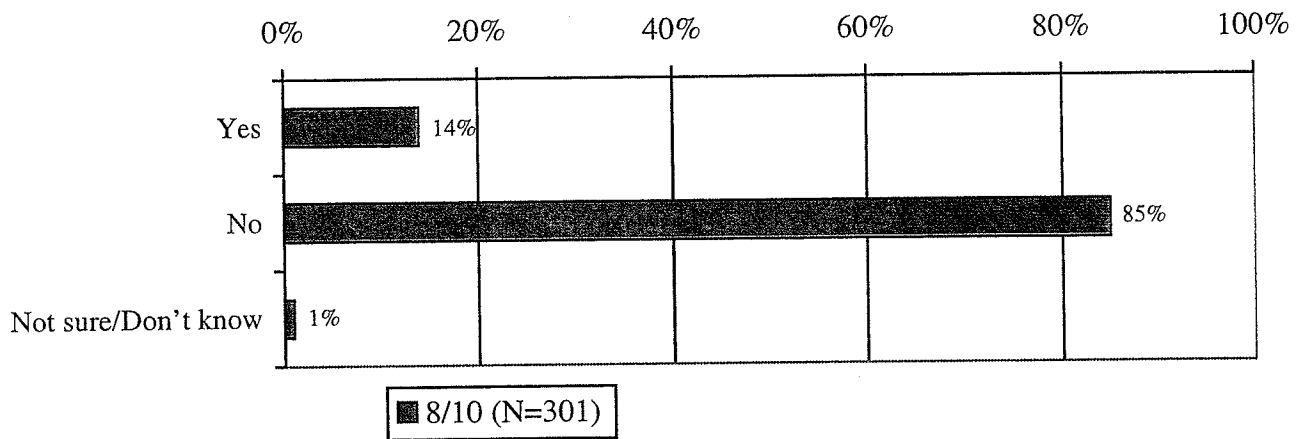
**Table 6 Likelihood of Voting in Favor of the Formation
of the Upper San Pedro Water District
After Hearing More Information**



* Was "Possibly vote in favor of" (12/09).

Attendance of Meetings Associated With the Formation of the Water District –
 When asked if they had attended any public meetings associated with the formation of the Water District, 14% of voters indicate they had. Those outside Sierra Vista, men and voters 60 or older are more apt to have attended a meeting regarding the formation of the District, as are those who would either “definitely” or “definitely not” vote for the formation of the District.

**Table 7 Attendance of Meetings Associated With the
 Formation of the Water District**



UPPER SAN PEDRO WATER DISTRICT CITIZEN TRACKING SURVEY

August, 2010

Appendix

Survey Methodology and Sample Selection

This Tracking Survey consists of a 301-person, randomly-selected and statistically-projectable sample of likely voters who live within the Upper San Pedro Water District area (Sierra Vista, Palominas/Hereford, parts of Bisbee, Huachuca City and Tombstone – including rural areas of Cochise County).

All interviews were conducted by telephone, during August, 2010. The fielding was conducted using a computer-assisted predictive dialing system with a base sample from Experian, along with a random-digit dialing system. Respondents included in this survey were selected through a random sampling procedure that allows equal probability of selection. This technique ensures that area residents who are not yet listed in a telephone directory (or choose not to be listed) are still eligible for selection. There was only one interview per household. Steps were taken to ensure distribution of interviews proportionate to geographic area. Surveys were conducted in English or Spanish, as preferred by the respondent. The telephone interviews lasted 16 minutes on average. Neither the interviewer nor the interviewee had any knowledge of the study sponsor. All interviews were conducted and validated by the FMR field staff.

Cell Phone Only Households – To address “cell phone only” households (households without a land line that utilize a cell phone exclusively), FMR interviewers manually dialed randomly-generated cell phone numbers (based on known cell phone exchanges) and attempted to interview these households. Potential respondents reached through manually dialing were given three options: to proceed with the interview using their cell phone provider’s calling plan minute allocations; allow for a call-back at a mutually arranged time on a land line; or to call the cell phone back when minutes are “free” (i.e., weekends, evenings, etc.).

**Respondent
Characteristics**

The following tables reflect the characteristics of the final completed sample of likely voters who live within the Upper San Pedro Water District area.

Table A-1

Area of Residence

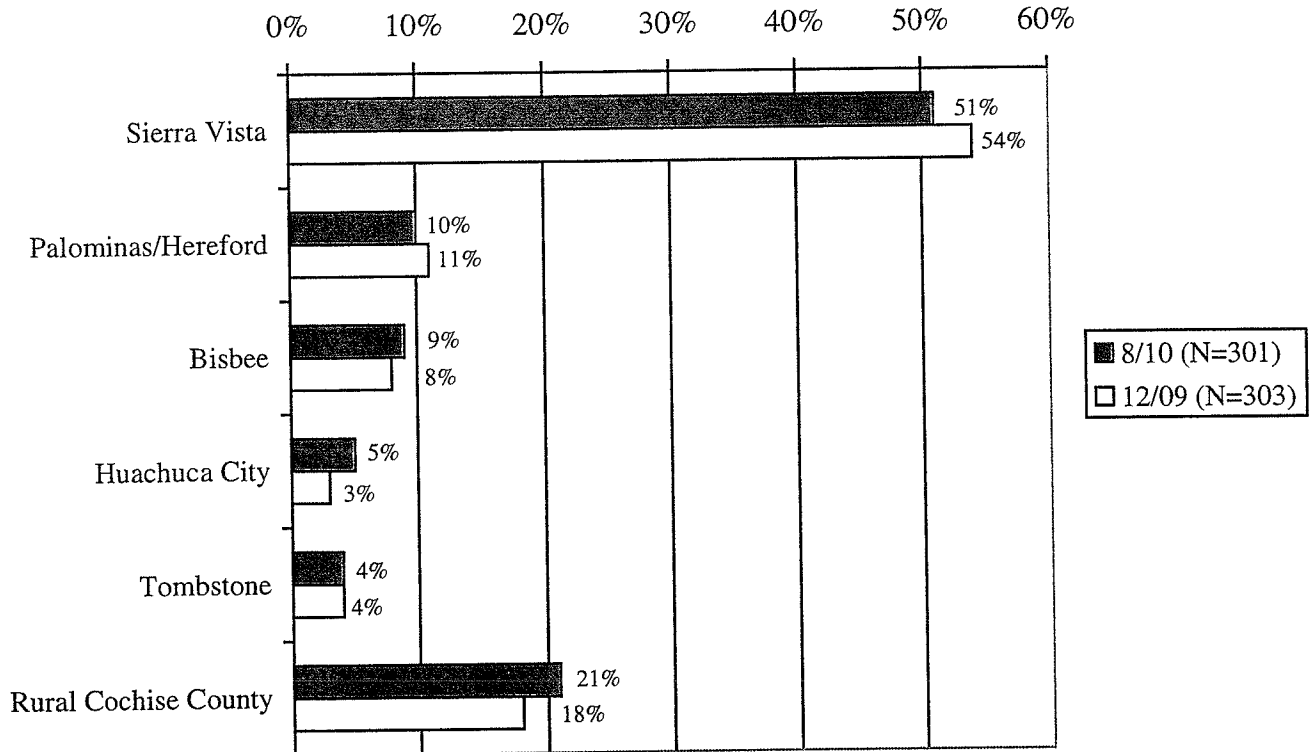


Table A-2

Sex of Respondents

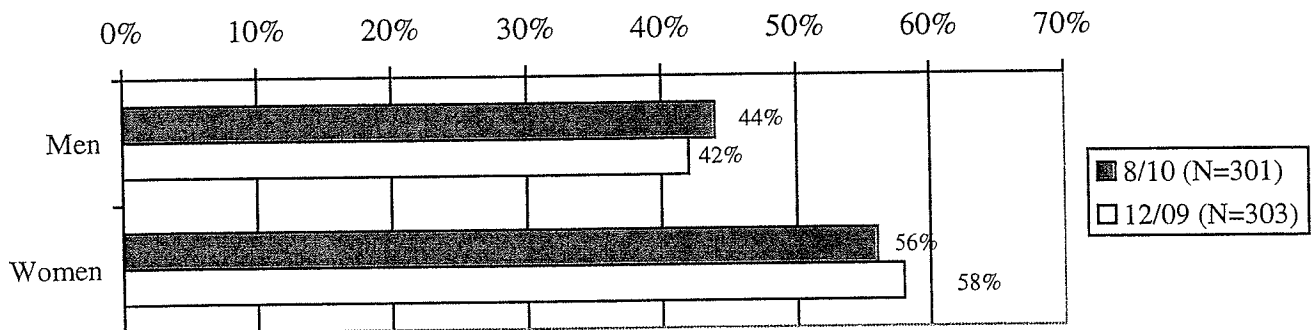


Table A-3

Age of Respondents

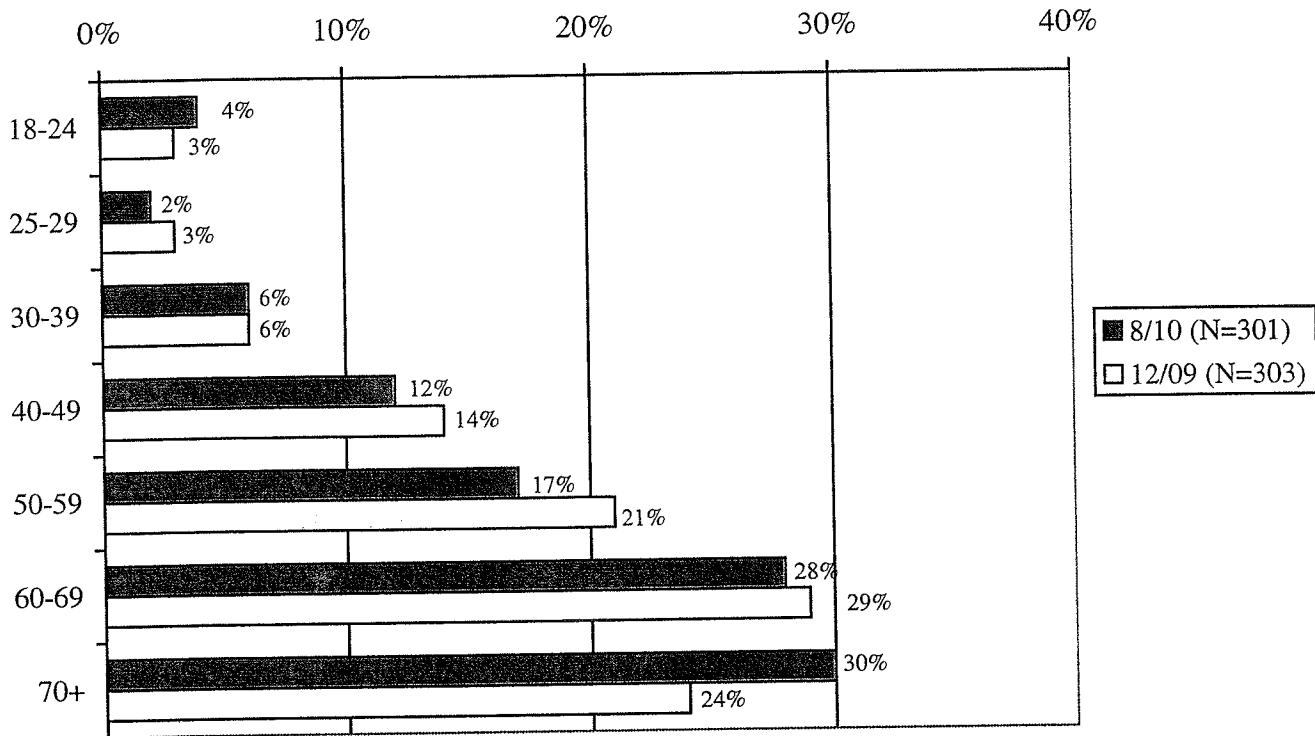


Table A-4

Number of People in Household

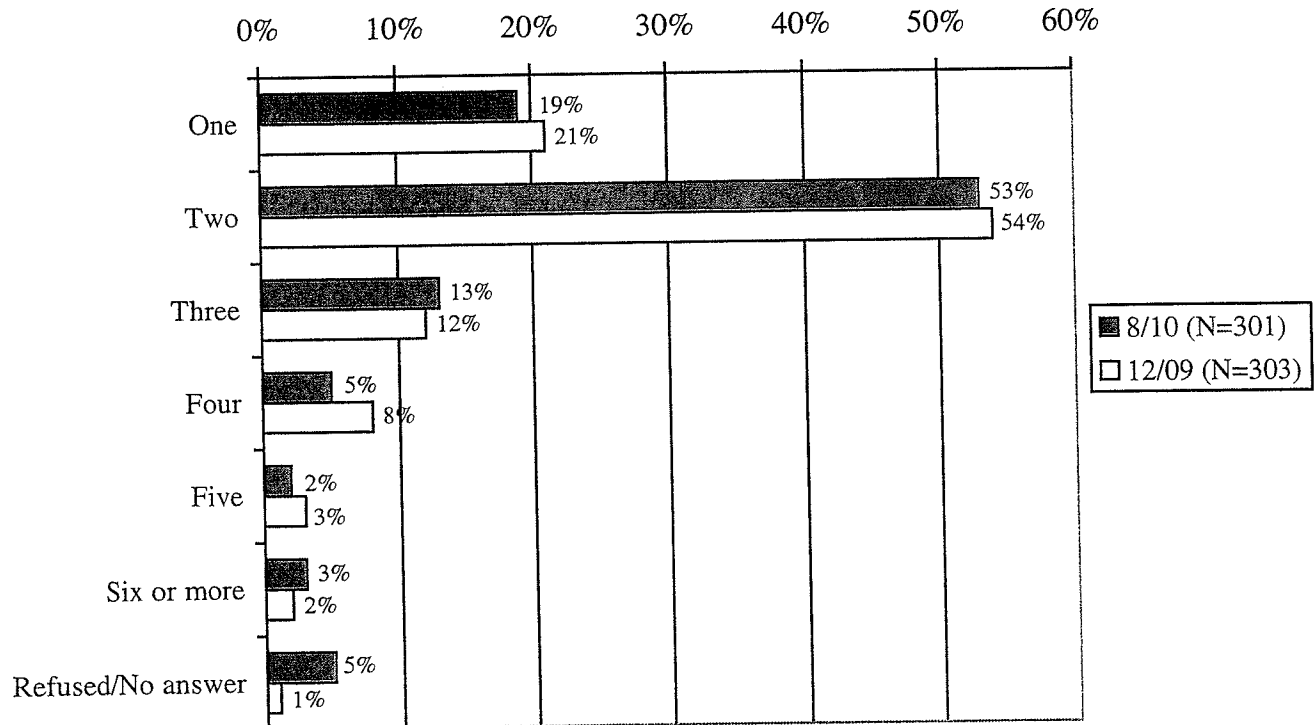


Table A-4a

Number of Children Under 18 in Household

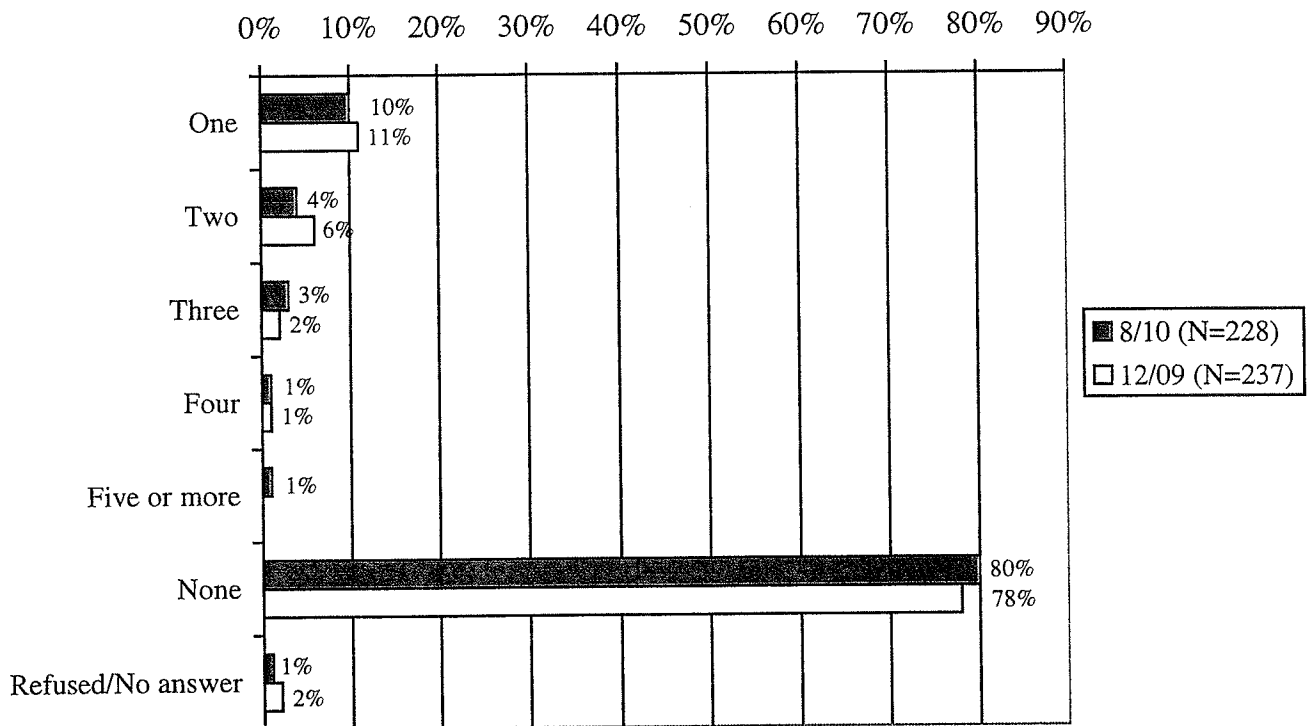


Table A-5

All-Year/Part-Year Residence

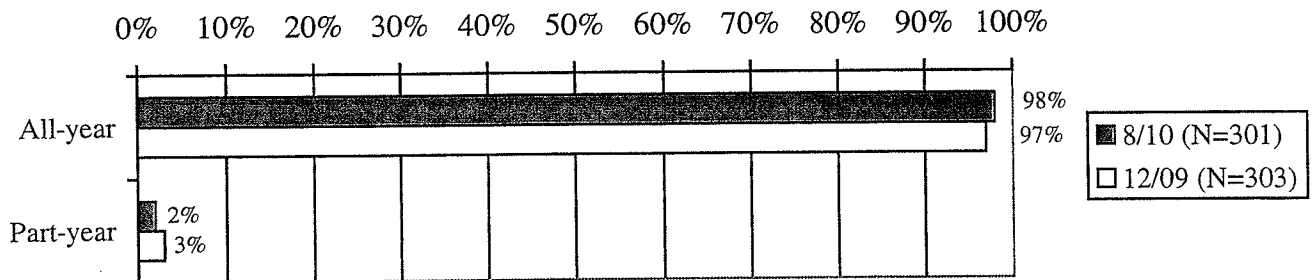


Table A-5a

Ownership of Home

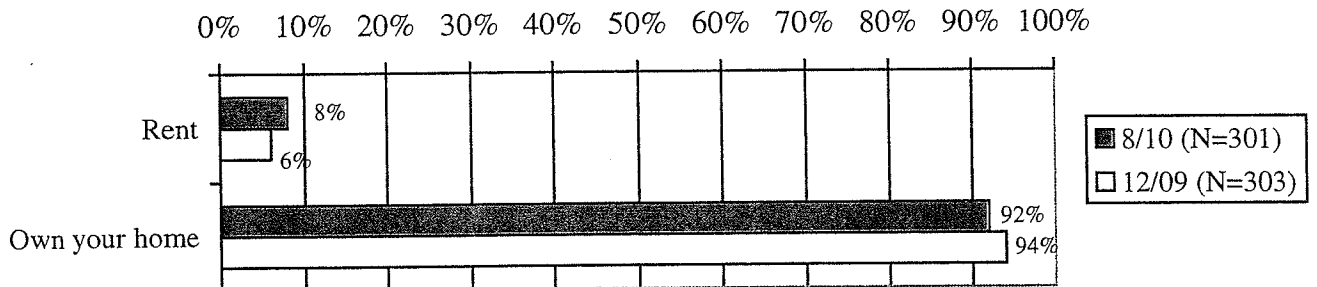


Table A-6

Type of Residence

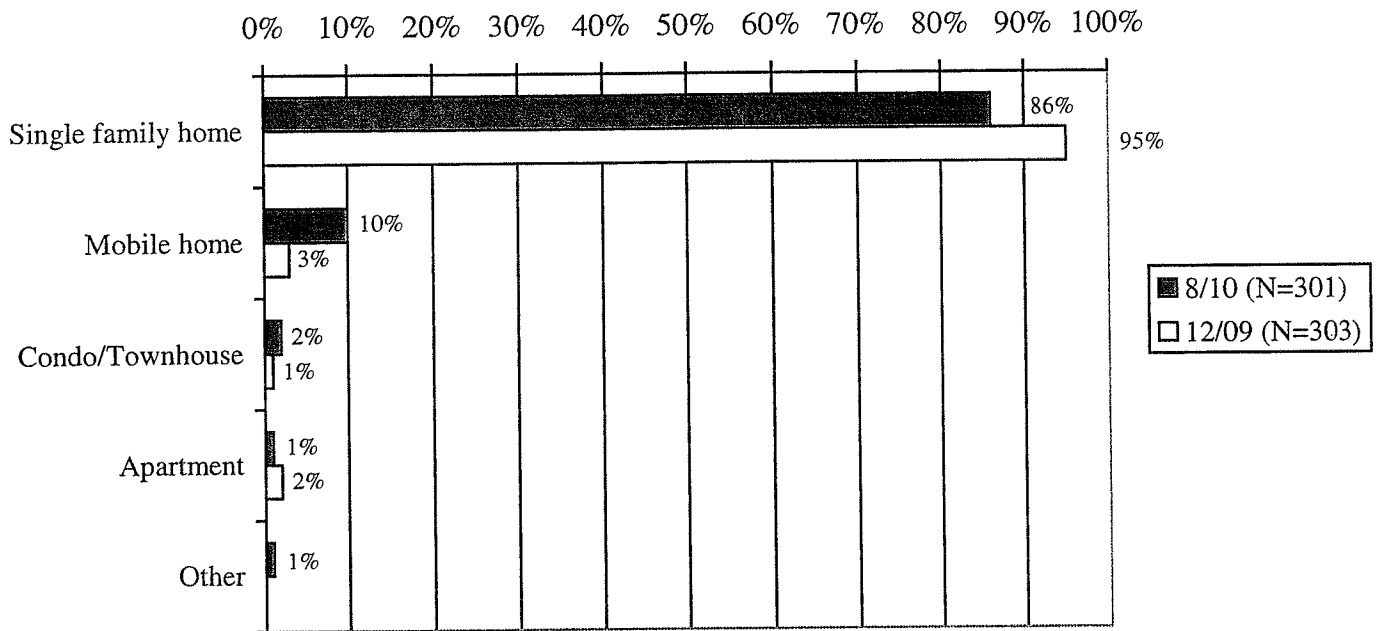


Table A-7

Employment Status of Respondents

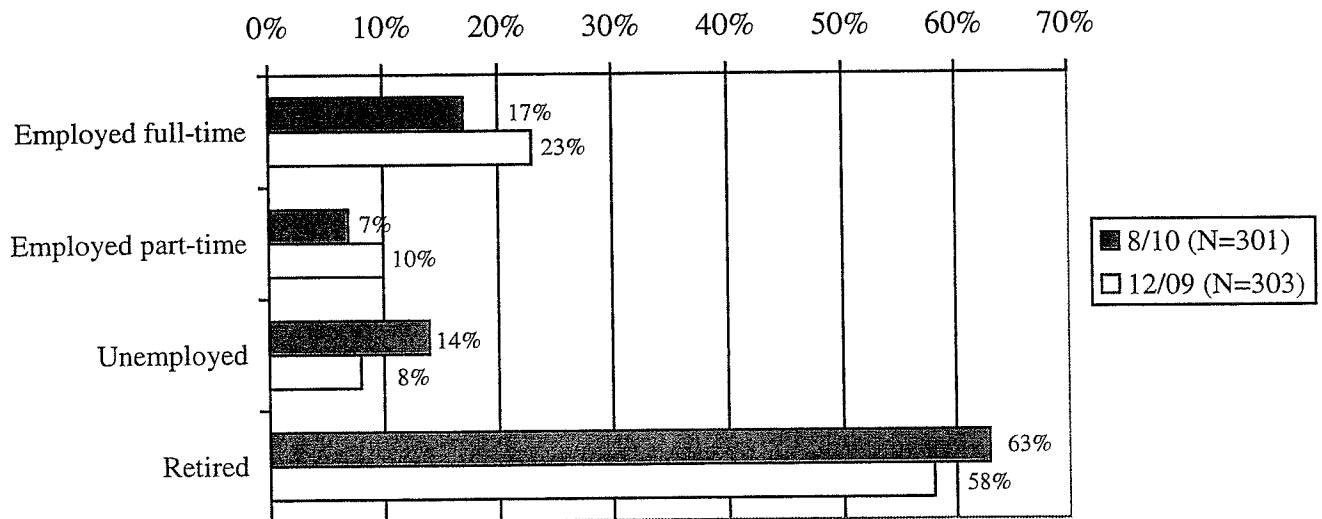


Table A-8

Registered to Vote

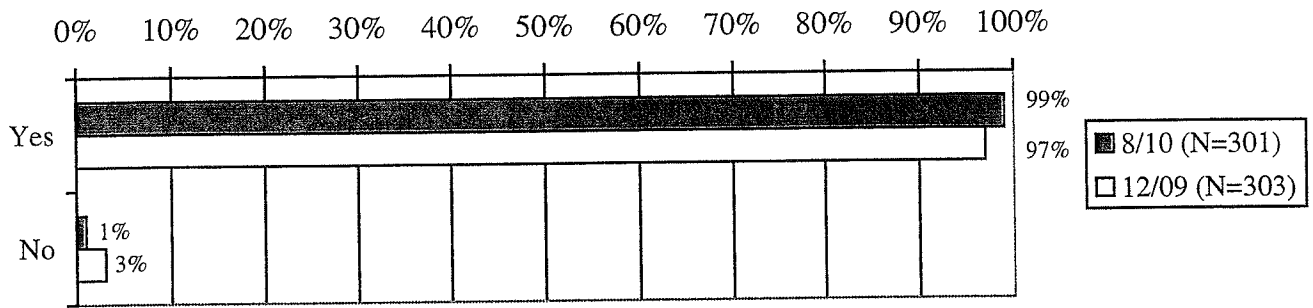


Table A-8a

Voted in Last General Election

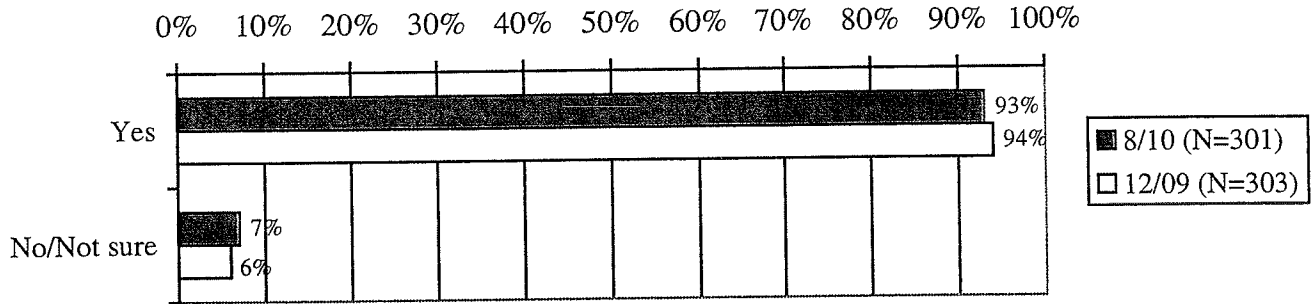


Table A-8b

Likelihood of Voting in Next Election

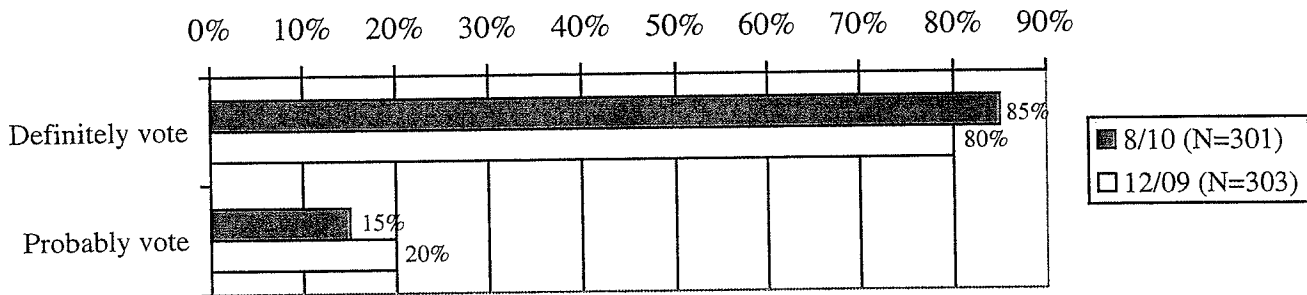


Table A-9

Education Level of Respondents

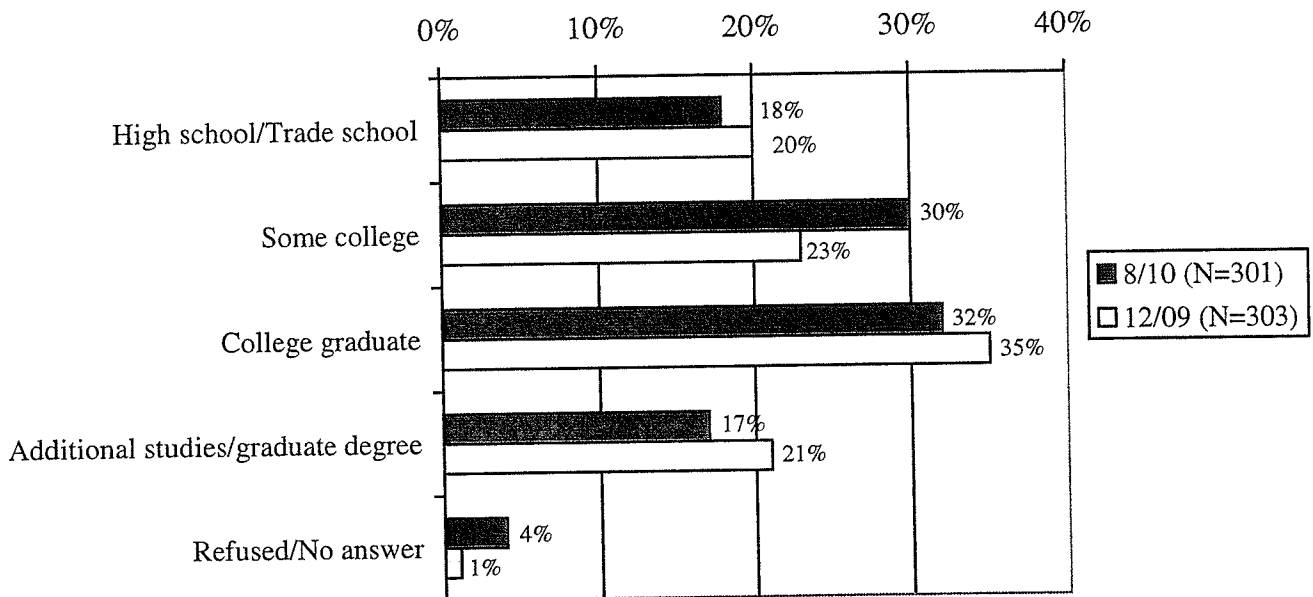


Table A-10

Perceived Ethnicity of Respondents

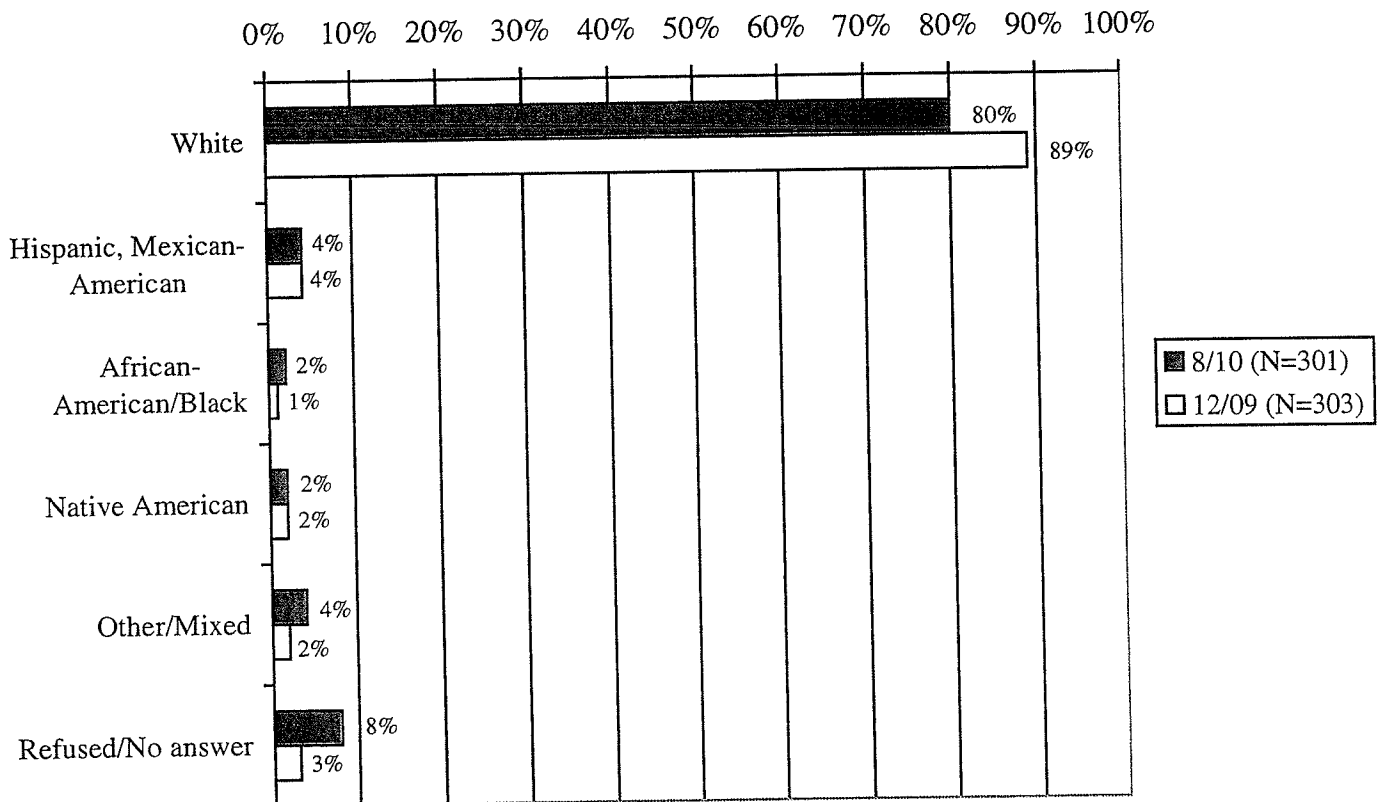
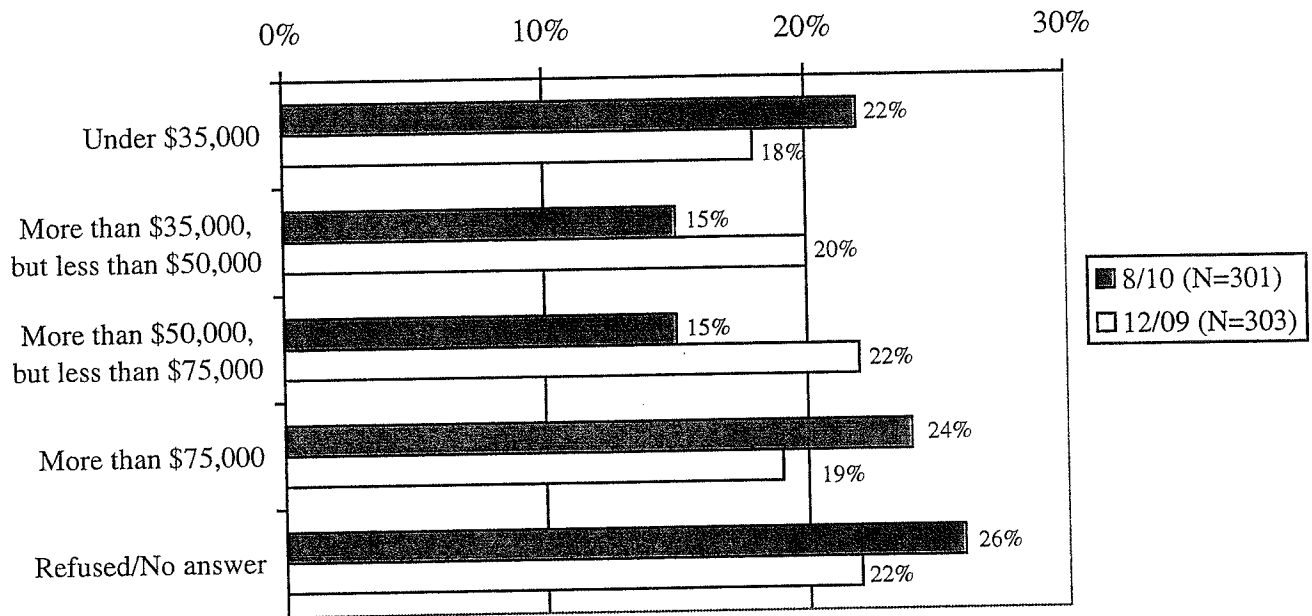


Table A-11

Household Income of Respondents



Statistical Reliability

The statistics in this report are subject to a degree of variation that is determined by sample (or sub-sample) size. All research data are subject to a certain amount of variation for this reason. This does not mean that the figures represented in the various tables are wrong. It means that each percentage represents a possible “range” of response. This is because the random sampling process, as well as human behavior itself, can never be perfect. For this sample, N=300 (rounded), the statistical variation is $\pm 5.7\%$ under the most extreme circumstances – with a 95% confidence level. That is, when the percentages shown in the tables are near 50% (the most conservative situation), the actual behavior or attitude may range from 44.3% to 55.7%. The 95% confidence level means that if the survey were repeated 100 times, in 95 cases the same range of response would result. Those percentages that occur at either extreme (for example, 10% or 90%) are subject to a smaller degree of statistical fluctuation (in this case, $\pm 3.3\%$).

Sub-samples, such as sex or age groups, have a higher degree of statistical fluctuation due to the smaller number of respondents in those groupings.

Confidence Intervals for a Given Percent
(at the 95% confidence level)

N	Reported Percentage				
	10 or 90%	20 or 80%	30 or 70%	40 or 60%	50%
(Base for %)					
300	3.3%	4.5%	5.1%	5.5%	5.7%
200	4.2%	5.5%	6.4%	6.8%	6.9%
100	5.9%	7.8%	9.0%	9.6%	9.8%
50	8.3%	11.1%	12.7%	13.6%	13.9%
25	11.8%	15.7%	18.0%	19.2%	19.6%

Example: If the table shows that 20% of all respondents (when N=300) have a positive or negative attitude about a question category, the chances are 95 out of 100 that the true value is 20% ± 4.5 percentage points; that is, the range of response would be 15.5% to 24.5%.

Significance of Difference Between Percentages
(at the 95% confidence level)

Average of the Bases of Percentages Being Compared	Reported Percentage				
	10 or 90%	20 or 80%	30 or 70%	40 or 60%	50%
500	3.7%	4.9%	5.7%	6.1%	6.2%
300	4.9%	6.9%	7.9%	8.5%	8.6%
250	5.2%	7.1%	8.1%	8.6%	8.8%
200	5.9%	7.8%	8.9%	9.6%	9.8%
150	6.8%	9.1%	10.3%	11.0%	11.3%
100	8.3%	11.0%	12.7%	13.6%	13.9%
50	11.7%	15.7%	18.0%	19.2%	19.7%
25	16.7%	22.2%	25.5%	27.2%	27.7%

Example: If a table indicates that 36% of Sierra Vista residents have a positive attitude toward a category of response, and that 25% of those outside Sierra Vista have the same attitude, the following procedure should be used to determine if this attitude is due to chance:

The average base is 150 for the reported percentages $(153+148)/2=150.5$. The average of the percentages is 30.0% – $(36+25)/2=30.5\%$. The difference between the percentages is 11%. Since 11% is greater than 10.3% (the figure in the table for this base and this percentage), the chances are 95 out of 100 that the attitude is significantly different between survey respondents who live inside and outside Sierra Vista.

Example: If a table indicates that 35% of voters in the 2009 study had a positive attitude toward a category of response, and that 44% of voters in 2010 have the same attitude, the following procedure should be used to determine if this attitude change is due to chance:

The average base is 300 (rounded) for the reported percentages $(301+303)/2=302$. The average of the percentages is 40% – $(35+44)/2=39.5\%$. The difference between the percentages is 9%. Since 9% is greater than 8.5% (the figure in the table for this base and this percentage), then chances are 95 out of 100 that the attitude is significantly different between voters from these two studies.

UPPER SAN PEDRO WATER DISTRICT CITIZEN TRACKING SURVEY
August, 2010

VERBATIM RESPONSES TO OPEN-ENDED QUESTIONS

<u>Table 1a.</u>	Reasons for Voting in Favor of the Upper San Pedro Water District	V1
<u>Table 1b.</u>	Reasons for Not Voting in Favor of the Upper San Pedro Water District	V6
<u>Table 2a.</u>	Reasons for Being More Likely to Vote in Favor of the District With Additional Information	V9
<u>Table 2b.</u>	Reasons for Being Less Likely to Vote in Favor of the District With Additional Information	V13
<u>Table 3a.</u>	Additional Activities/Objectives for Upper San Pedro Water District to Implement.....	V14
<u>Table 4b.</u>	Other Factors That Would Make Respondent Less Inclined to Vote for the Water District	V18
<u>Table 5b.</u>	Other Factors That Would Make Respondent More Inclined to Vote for the Water District	V21

Upper San Pedro Water District Citizen Tracking Survey

Table 1a: Reasons for Voting in Favor of the Upper San Pedro Water District

AREA	GENDER	AGE	VERBATIM
***INITIAL LIKELIHOOD OF VOTING FOR DISTRICT: Definitely Vote in Favor			
Sierra Vista	F	30-39	We need the water to increase the flow.
Sierra Vista	F	30-39	The need to conserve in this environment, the San Pedro has diminished and should be preserved.
Sierra Vista	F	40-49	Conservation is most important.
Sierra Vista	F	40-49	I'm for anything that keeps Sierra Vista alive.
Sierra Vista	F	50-59	Water is extremely important.
Sierra Vista	F	50-59	Because we need water.
Sierra Vista	F	60-69	Think it is an essential component of sustainable growth.
Sierra Vista	F	60-69	Water conservation is very important to the growth of Sierra Vista.
Sierra Vista	F	60-69	It's the best way to go.
Sierra Vista	F	60-69	We live in the desert, we need to protect our water.
Sierra Vista	F	60-69	This is the desert, the community needs to survive. The area is trying to go to xeroscape.
Sierra Vista	F	70+	If we don't do something we won't be able to live in Arizona.
Sierra Vista	F	70+	I hope things will improve after this.
Sierra Vista	F	70+	To conserve water.
Sierra Vista	F	70+	Because it is needed.
Sierra Vista	F	70+	It sounds like a good idea.
Sierra Vista	F	70+	The river is important to us.
Sierra Vista	F	70+	Before voting I want to know where the money is coming from. I will vote in favor if its going to take care of the water and distribution.
Sierra Vista	F	70+	Aquifer.
Sierra Vista	M	18-24	I think we need to conserve water.
Sierra Vista	M	30-39	Everything has to do with water.
Sierra Vista	M	40-49	They have been surveying on the water board for the last three years.
Sierra Vista	M	40-49	It will be very important for the whole community.
Sierra Vista	M	50-59	Water is an important resource.
Sierra Vista	M	50-59	Water is a real concern and this may help the situation.
Sierra Vista	M	70+	I have gone to meetings and I support it.
Sierra Vista	M	70+	Because we need the services that they provide.
Sierra Vista	M	70+	Water is our lifeline.
Sierra Vista	M	70+	We need the water.

Upper San Pedro Water District Citizen Tracking Survey

Table 1a: Reasons for Voting in Favor of the Upper San Pedro Water District

AREA	GENDER	AGE	VERBATIM
Sierra Vista	M	70+	We are military and we need it.
Outside S.V.	F	25-29	Its been empty, I want to know why it's not flowing.
Outside S.V.	F	30-39	I think we need it.
Outside S.V.	F	40-49	Really believe in conserving.
Outside S.V.	F	50-59	Because I live in the area and it would apply to me.
Outside S.V.	F	50-59	Good opportunity to produce good water.
Outside S.V.	F	60-69	It's our source of water, some areas are already contaminated. We are not putting enough back in to recharge it, we are seeing a steady drop in the levels of the river.
Outside S.V.	F	60-69	Water is so important.
Outside S.V.	F	60-69	We want to save the San Pedro and we need water.
Outside S.V.	F	60-69	So the water would be cleaner.
Outside S.V.	F	60-69	Most likely a yes, but need to do more research.
Outside S.V.	F	60-69	Need an agency to cross jurisdictional boundaries.
Outside S.V.	F	60-69	Necessary for improvement of water.
Outside S.V.	F	70+	We need something like this.
Outside S.V.	F	70+	Because we need to conserve water.
Outside S.V.	F	70+	It's really important to the river.
Outside S.V.	F	70+	We live in the desert, must protect the resources we have.
Outside S.V.	F	70+	I think its the right thing to do.
Outside S.V.	M	30-39	Something needs to be done to protect our water rights, and to make sure that there is something for the future.
Outside S.V.	M	40-49	They need to preserve it.
Outside S.V.	M	50-59	Think it's necessary.
Outside S.V.	M	50-59	Important issue.
Outside S.V.	M	60-69	I think protecting the river near The Fort is an important issue in the county.
Outside S.V.	M	60-69	I think its good.
Outside S.V.	M	60-69	I'd like to see the San Pedro keep water in it.
Outside S.V.	M	60-69	Water resources are be handled by responsible parties.
Outside S.V.	M	60-69	I'm a water conservator myself. I work at Fort Huachuca and live in the community. I feel we need to sustain our water supply.
Outside S.V.	M	70+	We've got to work together on the water district.

Upper San Pedro Water District Citizen Tracking Survey

Table 1a: Reasons for Voting in Favor of the Upper San Pedro Water District

AREA	GENDER	AGE	VERBATIM
***INITIAL LIKELIHOOD OF VOTING FOR DISTRICT: Probably Vote in Favor			
Sierra Vista	F	18-24	There are a lot of problems with the water.
Sierra Vista	F	18-24	Need more info.
Sierra Vista	F	25-29	We need to keep the San Pedro there. It's a very important issue.
Sierra Vista	F	30-39	I need to do more research.
Sierra Vista	F	30-39	I am going to vote for water conservation.
Sierra Vista	F	50-59	Haven't looked into it yet, but if the info works, then yes.
Sierra Vista	F	50-59	I trust the people that are forming up the board.
Sierra Vista	F	50-59	If it helps conservation then I will vote.
Sierra Vista	F	50-59	If some of the ongoing issues can be resolved, I think it is worth it.
Sierra Vista	F	50-59	Water is a big issue here, I'd have to do more research before I vote.
Sierra Vista	F	60-69	Very important for this area.
Sierra Vista	F	60-69	From what I have heard so far, I might vote in favor.
Sierra Vista	F	60-69	I'm concerned about the supply.
Sierra Vista	F	60-69	I need more information on it.
Sierra Vista	F	60-69	I understand the issues of the water base.
Sierra Vista	F	60-69	We need to do everything in this area on quality of water for the future and we have to do something to protect the environment.
Sierra Vista	F	60-69	I believe that conservation of water in this area is very important.
Sierra Vista	F	60-69	I think there is a lot of construction due to homes that causes them to use a lot of water. People who have pools use a lot of water. People should use water more wisely.
Sierra Vista	F	60-69	I think they need to control the water.
Sierra Vista	F	60-69	Someone has to look after it.
Sierra Vista	F	70+	I have to get more information on the subject.
Sierra Vista	F	70+	We will conserve some of our water.
Sierra Vista	F	70+	I don't know enough now, but would probably vote in favor for conservation sake.
Sierra Vista	F	70+	It's the right thing to do.
Sierra Vista	F	70+	I feel we need to do something to conserve the water.
Sierra Vista	F	70+	The town keeps growing and I feel they need to keep the water supply available and safe.
Sierra Vista	F	70+	I live here and protect the future.
Sierra Vista	F	70+	I will have to research it some more.

Upper San Pedro Water District Citizen Tracking Survey

Table 1a: Reasons for Voting in Favor of the Upper San Pedro Water District

AREA	GENDER	AGE	VERBATIM
Sierra Vista	F	70+	I think we must conserve what we have before it's gone.
Sierra Vista	M	40-49	Like to know what I'm going in for.
Sierra Vista	M	40-49	I am still searching for more information on the water district.
Sierra Vista	M	40-49	Would benefit the area.
Sierra Vista	M	40-49	I want more information on Upper San Pedro Water District.
Sierra Vista	M	50-59	We need conservation.
Sierra Vista	M	50-59	Because I think it's a good idea.
Sierra Vista	M	50-59	I would assume they are going to help control the flow of water.
Sierra Vista	M	60-69	Because the area is going so fast, we need to be aware of what we are putting in the area.
Sierra Vista	M	60-69	So we have own water.
Sierra Vista	M	60-69	We need to protect the aquifer.
Sierra Vista	M	60-69	We need to monitor and control water resources as best we can to sustain the lifestyle of the people who live here.
Sierra Vista	M	70+	Because it all needs to be done.
Sierra Vista	M	70+	Someone's got to do it.
Sierra Vista	M	70+	I need more info.
Sierra Vista	M	70+	I am in favor of environmental improvements in that region.
Sierra Vista	M	70+	Need to control the active flow of water, I wouldn't want to buy bottled water.
Sierra Vista	M	70+	I believe in water conservation, anything that helps is a good thing.
Sierra Vista	M	70+	I need to read more about it.
Sierra Vista	M	70+	What kind of tax will they have?
Sierra Vista	M	70+	I believe in conservation and saving or protecting our water.
Sierra Vista	M	70+	I know we have a water shortage.
Outside S.V.	F	18-24	We have to conserve our water and the San Pedro is a natural water source.
Outside S.V.	F	30-39	Water conservation is very important to me.
Outside S.V.	F	30-39	We live close by, it's a beautiful area. I believe in water conservation, support the San Pedro River's beauty.
Outside S.V.	F	40-49	I think it is important to conserve the water for future generations.
Outside S.V.	F	40-49	It's probably important.
Outside S.V.	F	40-49	It sounds good to me.
Outside S.V.	F	40-49	I don't think that anyone would be around if not for The Fort.
Outside S.V.	F	40-49	It would probably be a good thing to have. We have to conserve our

Upper San Pedro Water District Citizen Tracking Survey

Table 1a: Reasons for Voting in Favor of the Upper San Pedro Water District

AREA	GENDER	AGE	VERBATIM
			water.
Outside S.V.	F	40-49	For Fort Huachuca.
Outside S.V.	F	40-49	Because water is a problem in this area, water table is too low.
Outside S.V.	F	40-49	Would need more information, but want to help preserve the San Pedro River.
Outside S.V.	F	50-59	Read into it.
Outside S.V.	F	60-69	We need to protect the water resources.
Outside S.V.	F	60-69	Needs to be done.
Outside S.V.	F	60-69	Need more information.
Outside S.V.	F	60-69	Water is extremely important, especially in Arizona. The system needs to be protected. We need to recharge and control the water system.
Outside S.V.	F	60-69	I feel it would be protection.
Outside S.V.	F	60-69	Need more information.
Outside S.V.	F	60-69	Concerned about water issues.
Outside S.V.	F	60-69	Still researching the project.
Outside S.V.	F	60-69	We need to conserve.
Outside S.V.	F	60-69	I think it is important to protect the water.
Outside S.V.	F	70+	It is just a question of cost.
Outside S.V.	F	70+	We need the water.
Outside S.V.	M	30-39	Need more info.
Outside S.V.	M	40-49	Because I want to vote in favor, no special reason.
Outside S.V.	M	50-59	Water conservation is necessary for the long-term stability of the area.
Outside S.V.	M	50-59	It is a big issue at Fort Huachuca.
Outside S.V.	M	50-59	To preserve the environment and our way of life.
Outside S.V.	M	50-59	They keep building more and more houses, so more water is needed.
Outside S.V.	M	60-69	Heard some controversy about it, but haven't done enough research to know for sure which way to vote. Somewhat in favor of some water restrictions.
Outside S.V.	M	70+	For the good of the counties.
Outside S.V.	M	70+	Maintain the status-quo of water availability and quality.
Outside S.V.	M	70+	Need more info.

Upper San Pedro Water District Citizen Tracking Survey

Table 1b: Reasons for Not Voting in Favor of the Upper San Pedro Water District

AREA	GENDER	AGE	VERBATIM
***INITIAL LIKELIHOOD OF VOTING FOR DISTRICT: Probably Not Vote in Favor			
Sierra Vista	F	30-39	A lot of measures are already in place.
Sierra Vista	F	70+	Fort Huachuca has done a tremendous job; if we keep pushing, they'll pull out.
Sierra Vista	M	40-49	Another reason to tax my money.
Sierra Vista	M	50-59	It will increase the taxes.
Sierra Vista	M	50-59	We haven't had one before, don't know why we'd need one now.
Sierra Vista	M	60-69	I don't like bureaucracy.
Sierra Vista	M	70+	I think the current agencies probably have it covered.
Sierra Vista	M	70+	Been watching water the conservation talk show, just talking and talking and not really getting anything done. Only limiting population growth will conserve water.
Sierra Vista	M	70+	Why bother it now, it has been running for hundreds of years.
Outside S.V.	F	25-29	I need more research on the objective.
Outside S.V.	F	40-49	Because I don't know enough about it.
Outside S.V.	F	70+	San Pedro River has two levels, both are over-used. The upper level is almost gone and now we are tapping into the lower level, when it's gone there will be no more water.
Outside S.V.	M	50-59	We don't need another tax for the city.
Outside S.V.	M	60-69	I feel there's something suspicious about it.
Outside S.V.	M	70+	At this time I need more information.
Outside S.V.	M	70+	Most of the agency has not done any good.
***INITIAL LIKELIHOOD OF VOTING FOR DISTRICT: Definitely Not Vote in Favor			
Sierra Vista	F	50-59	It will become a taxing body. There are far better ways to conserve water than to form a conservation group.
Sierra Vista	F	60-69	It is just another way to tax us.
Sierra Vista	F	60-69	Because I don't believe it's needed.
Sierra Vista	F	60-69	It's a scam.
Sierra Vista	M	50-59	Political interest not community interest.
Sierra Vista	M	60-69	It will be another way to raise taxes, they aren't protecting the water rights, they lie.
Sierra Vista	M	60-69	I need to study more and indications say we don't need it.
Sierra Vista	M	70+	Another layer of government we don't need, more money they want

Upper San Pedro Water District Citizen Tracking Survey

Table 1b: Reasons for Not Voting in Favor of the Upper San Pedro Water District

AREA	GENDER	AGE	VERBATIM
			to tax us on, won't save one drop of water.
Sierra Vista	M	70+	As a civil engineer I don't see a need.
Sierra Vista	M	70+	Too much government interference.
Sierra Vista	M	70+	Scams.
Outside S.V.	F	40-49	I don't have all the details, its another way to control our property and another layer of government. Environmentalists are wacky.
Outside S.V.	F	40-49	I don't like another government agency controlling the wells.
Outside S.V.	F	50-59	Fort Huachuca is responsible with their usage.
Outside S.V.	F	60-69	We don't need it. Have enough water control already.
Outside S.V.	F	60-69	Because we don't need another group of people trying to control things.
Outside S.V.	F	60-69	I have my own well.
Outside S.V.	F	60-69	I have a well, don't want to have anyone control it.
Outside S.V.	F	60-69	Sierra Vista doesn't need our water.
Outside S.V.	F	70+	They will be able to force you to conserve water.
Outside S.V.	F	70+	E-coli in the river and do not want people keeping track of how much water we use.
Outside S.V.	F	70+	I don't believe in some of the things that they want to do. I do believe in conservation, though.
Outside S.V.	M	18-24	I do not know how they try to save the water.
Outside S.V.	M	40-49	Because we have too much politics in the District, too much government involvement.
Outside S.V.	M	40-49	No sense of management of the water.
Outside S.V.	M	50-59	There is an underground river. I have a well, that's why I'd vote against it.
Outside S.V.	M	50-59	I was a farmer and the took the water away from us.
Outside S.V.	M	60-69	I have seen that this is not going to work. The agency will result in failure due to control issues.
Outside S.V.	M	60-69	Everyone wants our water.
Outside S.V.	M	60-69	The same thing happened in Washington State and people lost their water rights.
Outside S.V.	M	60-69	I've seen it before in several different communities, everyone's well will be incorporated.
Outside S.V.	M	60-69	It's just another taxing authority.
Outside S.V.	M	70+	I don't like regulation from any government in any form.

Upper San Pedro Water District Citizen Tracking Survey

Table 1b: Reasons for Not Voting in Favor of the Upper San Pedro Water District

AREA	GENDER	AGE	VERBATIM
Outside S.V.	M	70+	We have enough layers of government. We don't need to pay any salaries, they want to control our lives.

Upper San Pedro Water District Citizen Tracking Survey

Table 2a: Reasons for Being More Likely to Vote in Favor of the District With Additional Information

AREA	GENDER	AGE	VERBATIM
Sierra Vista	F	18-24	I agree if after reading and informing more about it is the same as what you are saying.
Sierra Vista	F	18-24	There are times it does not rain that often.
Sierra Vista	F	25-29	More local control.
Sierra Vista	F	25-29	I'd be willing to go on rations if we had to.
Sierra Vista	F	30-39	I am going to vote yes.
Sierra Vista	F	30-39	Local control.
Sierra Vista	F	30-39	I would rather not have the state regulate it.
Sierra Vista	F	30-39	I would like to use my newly attained voting privileges.
Sierra Vista	F	40-49	Because I am sure we need more water.
Sierra Vista	F	50-59	At the time I need more information.
Sierra Vista	F	50-59	Water is important.
Sierra Vista	F	50-59	If they are going to use reclaimed water then it's a good thing.
Sierra Vista	F	50-59	Just helps put water back in our glasses. I believe it is a good thing.
Sierra Vista	F	60-69	It sounds like they may have more control over the water. They may get things going pretty well.
Sierra Vista	F	60-69	Because conservation mandates are special interest.
Sierra Vista	F	60-69	To help conserve what we have and to educate those who have never lived in the desert.
Sierra Vista	F	60-69	Because I have seen water usage go up. We just don't have enough, we need to do something.
Sierra Vista	F	60-69	We need it.
Sierra Vista	F	60-69	It sounds good to me right now, but I need to learn more about the San Pedro River.
Sierra Vista	F	60-69	Having to recycle water and conserving sounds good to me.
Sierra Vista	F	60-69	I believe in re-using water and not wasting.
Sierra Vista	F	60-69	Water is everything here, we need water badly with wells going dry.
Sierra Vista	F	60-69	I know more about it.
Sierra Vista	F	70+	I know it is needed.
Sierra Vista	F	70+	Conservation.
Sierra Vista	F	70+	All of those things need to be done.
Sierra Vista	F	70+	The people that live in the area need to be listened to more.
Sierra Vista	F	70+	If we don't protect what we have now, what will we have later? I have grandchildren.

Upper San Pedro Water District Citizen Tracking Survey

Table 2a: Reasons for Being More Likely to Vote in Favor of the District With Additional Information

AREA	GENDER	AGE	VERBATIM
Sierra Vista	F	70+	It sounds like this is the start to getting something done.
Sierra Vista	F	70+	Anything to conserve water.
Sierra Vista	F	70+	If we don't conserve before we need to, we won't have any water at all.
Sierra Vista	M	18-24	We need to be more water-wise.
Sierra Vista	M	18-24	It goes to back conservation.
Sierra Vista	M	18-24	Live in the desert, we need water.
Sierra Vista	M	30-39	Sounds like it's the thing they need to do.
Sierra Vista	M	40-49	If we aren't smart to do this project then people will get sick.
Sierra Vista	M	40-49	I support the idea.
Sierra Vista	M	40-49	It sounds like a good idea.
Sierra Vista	M	40-49	We have to upgrade all the time, especially with the growth.
Sierra Vista	M	50-59	Those programs would allow us to sustain the river and our water usage.
Sierra Vista	M	50-59	District is the best chance to implement change.
Sierra Vista	M	50-59	We need conservation.
Sierra Vista	M	50-59	Like to have more local control.
Sierra Vista	M	50-59	We need it.
Sierra Vista	M	50-59	Because I have to know that we need it.
Sierra Vista	M	50-59	Sounds like a good thing.
Sierra Vista	M	60-69	We need to protect the aquifer.
Sierra Vista	M	70+	If they stop some of the growth in the area, it would help.
Sierra Vista	M	70+	It's supposed to be something that should be approved, but I will have to read more on it.
Sierra Vista	M	70+	Because it clears up my questions.
Sierra Vista	M	70+	I believe in water conservation, especially in this area. We have a lot of growth and we need to be careful.
Sierra Vista	M	70+	Control it or ration the water.
Sierra Vista	M	70+	All of the items sound feasible.
Sierra Vista	M	70+	Because I know that we need it.
Sierra Vista	M	70+	Because they will do a better job.
Outside S.V.	F	18-24	We need to conserve our water.
Outside S.V.	F	25-29	Really concerned about the future of our resources, especially for my children.

Upper San Pedro Water District Citizen Tracking Survey

Table 2a: Reasons for Being More Likely to Vote in Favor of the District With Additional Information

AREA	GENDER	AGE	VERBATIM
Outside S.V.	F	30-39	If it will benefit the community and still retain the quality of water, I would approve of that.
Outside S.V.	F	30-39	There is some effort shown to protect the environment.
Outside S.V.	F	30-39	If it ran locally.
Outside S.V.	F	40-49	I think how they handle the issue, the water is my way how I choose to vote.
Outside S.V.	F	40-49	It's important to learn new ways to conserve water.
Outside S.V.	F	40-49	Makes more sense to preserve, the proposal does that.
Outside S.V.	F	40-49	Because I agree that they don't have enough water for the people who live in the area.
Outside S.V.	F	40-49	I think it is just a good idea, it would provide public awareness.
Outside S.V.	F	40-49	It's gonna be for the people.
Outside S.V.	F	50-59	I'm in support of conserving water.
Outside S.V.	F	50-59	Any conservation effort will get my vote.
Outside S.V.	F	50-59	Regain control.
Outside S.V.	F	50-59	We need to conserve.
Outside S.V.	F	60-69	Anything that helps us to get water is useful.
Outside S.V.	F	60-69	I have my well.
Outside S.V.	F	60-69	Progress.
Outside S.V.	F	60-69	Because it's necessary.
Outside S.V.	F	60-69	Because it will be local control.
Outside S.V.	F	60-69	I think something needs to be done.
Outside S.V.	F	60-69	To ensure that we have the best water supply.
Outside S.V.	F	60-69	I know that we need it.
Outside S.V.	F	70+	Because they are building more homes.
Outside S.V.	F	70+	We have our own well, so we need added sources.
Outside S.V.	F	70+	We need to conserve water.
Outside S.V.	F	70+	If we keep it under local control.
Outside S.V.	F	70+	I think they are doing a good job so we won't deplete all the water.
Outside S.V.	M	30-39	Because that's what should happen.
Outside S.V.	M	40-49	Local control.
Outside S.V.	M	40-49	It's for the best of the San Pedro River.
Outside S.V.	M	50-59	I think they need to have alternative resources.
Outside S.V.	M	50-59	Local control of the water district.

Upper San Pedro Water District Citizen Tracking Survey

Table 2a: Reasons for Being More Likely to Vote in Favor of the District With Additional Information

AREA	GENDER	AGE	VERBATIM
Outside S.V.	M	50-59	With local control, less chance of irregular happenings.
Outside S.V.	M	60-69	I think it should be local.
Outside S.V.	M	60-69	Just to get more control over the water.
Outside S.V.	M	60-69	Because of the conservation issues they present.
Outside S.V.	M	60-69	Have the county control it instead of the state.
Outside S.V.	M	60-69	I am informed of the issues of the water district, as well as the need to keep the control local.
Outside S.V.	M	60-69	I support the concept.
Outside S.V.	M	70+	I hope they leave more water for the counties.
Outside S.V.	M	70+	In favor of water conservation in the state. Too many people moving into the state, it doesn't do the water situation much good.
Outside S.V.	M	70+	Everyone needs water.
Outside S.V.	M	70+	Still need more info.
Outside S.V.	M	70+	More and more people moving here, so we need to do something.

Upper San Pedro Water District Citizen Tracking Survey

Table 2b: Reasons for Being Less Likely to Vote in Favor of the District With Additional Information

AREA	GENDER	AGE	VERBATIM
Sierra Vista	F	30-39	I hear that a lot of groups have lied.
Sierra Vista	F	30-39	Until we have control of the water and Mexico.
Sierra Vista	F	50-59	We already have conservation measures in place.
Sierra Vista	F	50-59	I don't think we need a water conservation committee to meet those ends.
Sierra Vista	F	60-69	Don't believe it's necessary.
Sierra Vista	F	70+	Just quit building.
Sierra Vista	M	50-59	Don't think they need one.
Sierra Vista	M	60-69	I don't like bureaucracy.
Sierra Vista	M	70+	Scams.
Outside S.V.	F	18-24	There are huge aquifers that they will just drill and it won't save the river.
Outside S.V.	F	40-49	No caps or meters on wells.
Outside S.V.	F	40-49	Because I don't think anyone should tell me how much water I can use.
Outside S.V.	F	40-49	They want more control.
Outside S.V.	F	60-69	All for it except for them trying to take water away.
Outside S.V.	F	70+	Because I don't know why they keep approving these large tracks of homes and then grip about how much The Fort uses.
Outside S.V.	F	70+	Before any more projects are approved they should make sure there is enough water.
Outside S.V.	F	70+	We want to save water but they keep building and building.
Outside S.V.	F	70+	Do not want the board to force us to follow their orders.
Outside S.V.	M	40-49	Too much government involvement.
Outside S.V.	M	60-69	Because the depth measurements have been fine so far and growth doesn't seem to be a problem as far as I know.
Outside S.V.	M	60-69	Past experience.
Outside S.V.	M	70+	It is just enough grab by Dr. Silver.

Upper San Pedro Water District Citizen Tracking Survey

Table 3a: Additional Activities/Objectives for Upper San Pedro Water District to Implement

AREA	GENDER	AGE	VERBATIM
Sierra Vista	F	30-39	I don't want it at all.
Sierra Vista	F	30-39	I don't like the way the water systems are separately owned and operated.
Sierra Vista	F	40-49	Incentives for individual conservation efforts.
Sierra Vista	F	50-59	I am for the government telling people to do things.
Sierra Vista	F	50-59	Conserve it like a natural park, but limit how much water they use.
Sierra Vista	F	50-59	Dams.
Sierra Vista	F	50-59	Stop building more homes.
Sierra Vista	F	60-69	I'd like them to look at building more water projects.
Sierra Vista	F	60-69	We should work on conserving the water we have.
Sierra Vista	F	60-69	Interested in tapping into Tucson, so we can share water, Central Arizona Project.
Sierra Vista	F	60-69	Mandatory graywater recycling in new construction and rainwater harvesting on new and old construction sites.
Sierra Vista	F	60-69	See where they are getting water now, and see if it can support it.
Sierra Vista	F	60-69	Would like to see the water district have local control.
Sierra Vista	F	70+	Meters for all residential building to see who is using water, limits on household usage, no lawns to be watered by public water, limit new housing construction.
Sierra Vista	F	70+	Education is needed.
Sierra Vista	F	70+	Has to be something done for the San Pedro because when the water level gets too high we are losing excess water, need to save it.
Sierra Vista	F	70+	Use technology to recycle rainwater.
Sierra Vista	F	70+	Don't want to share water with anyone.
Sierra Vista	F	70+	I would hate to see the trees go. I love to see the birds and vegetation in the area. I know they were going to put beavers in the river and I think that was a good idea.
Sierra Vista	F	70+	Restrict growth.
Sierra Vista	F	70+	I believe they should be working with the kids so that the younger people understand how water is important.
Sierra Vista	F	70+	Back-off of Fort Huachuca.
Sierra Vista	F	70+	Put a stop on swimming pools in new homes. Conserve water any way possible
Sierra Vista	F	70+	The golf course in Sierra Vista is supposed to use different water.
Sierra Vista	M	25-29	Introduce beavers to our system to build dams.

Upper San Pedro Water District Citizen Tracking Survey

Table 3a: Additional Activities/Objectives for Upper San Pedro Water District to Implement

AREA	GENDER	AGE	VERBATIM
Sierra Vista	M	40-49	A reservoir for recreation.
Sierra Vista	M	40-49	Make sure the ground is stable and doesn't get sink holes.
Sierra Vista	M	50-59	Like to see a dam on the San Pedro.
Sierra Vista	M	50-59	Hot water on-demand in new construction, air conditioning instead of swamp coolers, low flow toilets, offer incentives.
Sierra Vista	M	50-59	Limit the new subdivisions.
Sierra Vista	M	60-69	Keep the vehicles out of it.
Sierra Vista	M	60-69	Look at some of the projects currently implemented and get rid of the golf course.
Sierra Vista	M	60-69	Make it across-the-board for everyone, in town, downtown and everywhere.
Sierra Vista	M	60-69	Look what The Fort has done to manage their water, take from their action and ideas.
Sierra Vista	M	60-69	Stop the concrete, use natural things like Astroturf, re-do sewer system with more drainage channels so it can go to the water table.
Sierra Vista	M	70+	Anything that will slow the rainwater, we could capture 20% of our rainwater.
Sierra Vista	M	70+	I need to read more information on this.
Sierra Vista	M	70+	Limit residential housing.
Sierra Vista	M	70+	To take care of the rapids along the river.
Sierra Vista	M	70+	Require contractor to put in graywater system on all new constructions.
Sierra Vista	M	70+	Housing building right on river.
Sierra Vista	M	70+	Put some fish in it.
Outside S.V.	F	18-24	Just leave people alone to have their own water. Don't tell them how much water they can and can't use. It's nobody's business.
Outside S.V.	F	18-24	Protect aquifer from new projects, such as in Rio Vista.
Outside S.V.	F	40-49	I am concerned about the financial end, what it will cost.
Outside S.V.	F	40-49	I don't not want a District.
Outside S.V.	F	50-59	Listen to the people who actually live in the District.
Outside S.V.	F	60-69	Put a limit on population of Sierra Vista.
Outside S.V.	F	60-69	We need to know what is going on for sure.
Outside S.V.	F	60-69	Reclaimed water can be used in public parks.
Outside S.V.	F	60-69	Don't want any more subdivisions in the area.
Outside S.V.	F	60-69	Stop golf courses from using fresh water, only treated water.

Upper San Pedro Water District Citizen Tracking Survey

Table 3a: Additional Activities/Objectives for Upper San Pedro Water District to Implement

AREA	GENDER	AGE	VERBATIM
Outside S.V.	F	60-69	The ideas sound very eloquent.
Outside S.V.	F	60-69	Growth and agriculture cost more.
Outside S.V.	F	60-69	Use treated waste water for plants etc.
Outside S.V.	F	60-69	Cleaner water.
Outside S.V.	F	60-69	When it rains, the San Pedro fills.
Outside S.V.	F	60-69	Remove the cottonwood trees.
Outside S.V.	F	60-69	None that weren't already covered. I practice water conservation, collect rainwater. Basins to collect storm water should be implemented, Europe uses it to great benefits.
Outside S.V.	F	70+	Keep the water clean.
Outside S.V.	F	70+	It should be completely protected. It is a historical site and the animals need a place to go. We have such diverse wildlife, it needs to be preserved.
Outside S.V.	F	70+	I think collecting water from the cities to be used in rural areas.
Outside S.V.	F	70+	I think they're doing good.
Outside S.V.	F	70+	Restrictions on non-native residential landscaping.
Outside S.V.	F	70+	Keep waterways open and allow water to flow naturally. Quit burying batteries, chemicals and car parts that flow into the ground and water.
Outside S.V.	F	70+	Education for kids.
Outside S.V.	F	70+	Construct a lake.
Outside S.V.	F	70+	Not happy with things as they are now, just stop building more homes.
Outside S.V.	M	18-24	Stop messing with the water, just a foolish use for taxpayer money.
Outside S.V.	M	18-24	Turquoise Valley, protect Fort Huachuca, encourage people to not plant lawns.
Outside S.V.	M	30-39	More research into building a dam, creating a reservoir and the potential environmental impacts.
Outside S.V.	M	40-49	If someone else drills a well and mine goes dry, I should be compensated.
Outside S.V.	M	40-49	New subdivisions are often 100 percent run-off, they should harvest the run-off.
Outside S.V.	M	40-49	I would like to put a dam in the San Pedro, I believe it will be a water retention basin that we could deal with.
Outside S.V.	M	50-59	The purpose isn't only for us to maintain the San Pedro as wild.
Outside S.V.	M	50-59	I do not want it to exist, too much tax money.
Outside S.V.	M	50-59	There should be no water meters on private wells.

Upper San Pedro Water District Citizen Tracking Survey

Table 3a: Additional Activities/Objectives for Upper San Pedro Water District to Implement

AREA	GENDER	AGE	VERBATIM
Outside S.V.	M	60-69	Try to go to xeriscape in the city, I use rain water as much as I can.
Outside S.V.	M	60-69	Leave the government out of it.
Outside S.V.	M	60-69	They take care of the wildlife and the river.
Outside S.V.	M	60-69	Implement a program where new construction is required to use graywater where possible.
Outside S.V.	M	60-69	Reservoirs to hold the water are energy efficient. It's just another bureaucracy.
Outside S.V.	M	60-69	I would like to see the people in the water companies do what they say they will.
Outside S.V.	M	60-69	Management plan.
Outside S.V.	M	60-69	New pipelines.
Outside S.V.	M	70+	As long as the water is clean.
Outside S.V.	M	70+	They need to work to not use our natural resources.
Outside S.V.	M	70+	They're going to be limiting private wells and affecting taxes, so I'm apprehensive.
Outside S.V.	M	70+	Don't tell me what to do.
Outside S.V.	M	70+	Review the current programs to be sure they contribute to the conservation efforts.

Upper San Pedro Water District Citizen Tracking Survey

Table 4b: Other Factors That Would Make Respondent
Less Inclined to Vote for the Water District

AREA	GENDER	AGE	VERBATIM
Sierra Vista	F	18-24	If there are agencies that could help.
Sierra Vista	F	30-39	Our past history with politicians.
Sierra Vista	F	30-39	High costs.
Sierra Vista	F	30-39	The cost.
Sierra Vista	F	30-39	It depends on the information I get.
Sierra Vista	F	40-49	We need more regulation, we don't have enough of it.
Sierra Vista	F	50-59	Sometimes if it is not broken, you do not fix it.
Sierra Vista	F	50-59	Need more info.
Sierra Vista	F	50-59	How they treat the water, and the cost.
Sierra Vista	F	50-59	Dirty campaigning.
Sierra Vista	F	50-59	The more interest groups become involved, the more confusing it becomes and polarized. I believe at some point they will want to tax us.
Sierra Vista	F	50-59	How much local control, and who will they answer to.
Sierra Vista	F	60-69	It is probably a duplication of what the county can already do.
Sierra Vista	F	60-69	Anything having to do with the federal government. If they have their fingers anywhere near it, then forget it. Any government involvement I would not vote for, that would be reason enough for me to vote it out, and not vote for it.
Sierra Vista	F	60-69	Too much money.
Sierra Vista	F	60-69	The cost.
Sierra Vista	F	60-69	The cost of the project.
Sierra Vista	F	60-69	I'm supporting the San Pedro Water District 100%.
Sierra Vista	F	70+	I think until they stop the border problem, it stops me from voting for it.
Sierra Vista	F	70+	Cost.
Sierra Vista	F	70+	No government control.
Sierra Vista	F	70+	If they are going to charge property owners too much money.
Sierra Vista	F	70+	More pools.
Sierra Vista	M	30-39	Taxes going up.
Sierra Vista	M	40-49	Not enough information on the project.
Sierra Vista	M	40-49	The cost and don't know who is behind this.
Sierra Vista	M	40-49	The cost factor.
Sierra Vista	M	50-59	Increase in taxes.

Upper San Pedro Water District Citizen Tracking Survey

Table 4b: Other Factors That Would Make Respondent
Less Inclined to Vote for the Water District

AREA	GENDER	AGE	VERBATIM
Sierra Vista	M	50-59	Most conservation issues are for private gains not for citizens, propaganda is what it is.
Sierra Vista	M	60-69	Cost and how this project will be funded.
Sierra Vista	M	60-69	If I learned more about it.
Sierra Vista	M	60-69	The proof is by performance.
Sierra Vista	M	60-69	The fact that it's bad science.
Sierra Vista	M	60-69	I see it becoming a political issue.
Sierra Vista	M	70+	I don't have enough information on the subject.
Sierra Vista	M	70+	More information.
Sierra Vista	M	70+	Need more info.
Sierra Vista	M	70+	How much it would cost?
Sierra Vista	M	70+	The taxes, the money.
Sierra Vista	M	70+	Need valid information on how the government will help the program.
Sierra Vista	M	70+	I make my own opinion.
Sierra Vista	M	70+	Money, of course. More money more taxes.
Sierra Vista	M	70+	As long as they don't dig too deep in the pocketbook.
Sierra Vista	M	70+	They keep on building more houses.
Outside S.V.	F	40-49	The intrusive nature of those involved.
Outside S.V.	F	40-49	I do not have enough information.
Outside S.V.	F	40-49	Want to read more about the measure.
Outside S.V.	F	40-49	The cost.
Outside S.V.	F	40-49	Government intrusion.
Outside S.V.	F	40-49	I think we need to keep the government out of our water.
Outside S.V.	F	40-49	Water-capping would make me less inclined.
Outside S.V.	F	40-49	I would not vote on the measure.
Outside S.V.	F	50-59	Cost and effectiveness, someone has to pay for it and who benefits?
Outside S.V.	F	60-69	If it was not used safely, the expense.
Outside S.V.	F	60-69	If it's going to affect my water supply.
Outside S.V.	F	60-69	If I learned more about it and it was too expensive.
Outside S.V.	F	60-69	Negative issues are being defeated.
Outside S.V.	F	60-69	Not voting yes, don't want any more control.
Outside S.V.	F	60-69	Need more information.
Outside S.V.	F	70+	More restrictive with the water use.

Upper San Pedro Water District Citizen Tracking Survey

Table 4b: Other Factors That Would Make Respondent
Less Inclined to Vote for the Water District

AREA	GENDER	AGE	VERBATIM
Outside S.V.	F	70+	If they were going to change too much of the natural habitat.
Outside S.V.	F	70+	We do not need another agency.
Outside S.V.	F	70+	The City Council approving new building projects.
Outside S.V.	F	70+	Cost.
Outside S.V.	F	70+	The cost.
Outside S.V.	M	30-39	If the measure precludes individual water rights on my property in favor of commercial/governmental interests.
Outside S.V.	M	40-49	The impact on the wildlife; if none, then I would be more inclined to vote in favor of it.
Outside S.V.	M	50-59	Pass with no funding.
Outside S.V.	M	50-59	If they impose water meters on privately-owned wells.
Outside S.V.	M	50-59	Cost.
Outside S.V.	M	50-59	Metering of my private well.
Outside S.V.	M	50-59	I am voting no on the measure.
Outside S.V.	M	50-59	I need more information to change my vote.
Outside S.V.	M	60-69	Bad credibility of the people who were in charge.
Outside S.V.	M	60-69	We shouldn't spend the money if we aren't going to support it.
Outside S.V.	M	60-69	If it wasn't being used to help the wildlife and such.
Outside S.V.	M	60-69	Another group of people to take over.
Outside S.V.	M	60-69	I believe it's up to each city to plan for expansion.
Outside S.V.	M	60-69	Unique to Tombstone, we have an aqueduct, fear that the water district will take over control.
Outside S.V.	M	70+	Not sure about well-monitoring.
Outside S.V.	M	70+	Cost will be a big factor.
Outside S.V.	M	70+	We don't need another form of government.
Outside S.V.	M	70+	I believe in freedom, this law is just to keep the frogs alive. It is an invasion of privacy.

Upper San Pedro Water District Citizen Tracking Survey

Table 5b: Other Factors That Would Make Respondent
More Inclined to Vote for the Water District

AREA	GENDER	AGE	VERBATIM
Sierra Vista	F	30-39	I still do not want to vote for the measure.
Sierra Vista	F	30-39	Local control.
Sierra Vista	F	30-39	More information, statistics, costs.
Sierra Vista	F	40-49	Limit control of residential water usage.
Sierra Vista	F	40-49	Protecting wildlife.
Sierra Vista	F	50-59	Be able to have clean drinking water and less government control, also be able to still go fishing.
Sierra Vista	F	50-59	That they would be able to have more water in the area.
Sierra Vista	F	50-59	Clean campaigning, no name calling or stupid stuff.
Sierra Vista	F	50-59	I think there should be local control as opposed to state control.
Sierra Vista	F	50-59	Some kind of stipulation that they will never tax us.
Sierra Vista	F	50-59	More people should try to conserve water and not divert the water to wells.
Sierra Vista	F	50-59	Need more info.
Sierra Vista	F	60-69	Like for it to have some real power as far as drilling and keeping an eye on the growth rate. I'd like my home to be worth something in a few years.
Sierra Vista	F	60-69	I'm so much for conservation.
Sierra Vista	F	60-69	Learning more about it.
Sierra Vista	F	60-69	Only if it created tons and tons of jobs, if it created more than 200 jobs. If it is created jobs for regular people and not federal jobs. no more union jobs, just regular jobs. Otherwise, why bother.
Sierra Vista	F	60-69	If someone can explain why we need that if there are others that can take care of it.
Sierra Vista	F	60-69	Too much growth in the community is the cause of using a lot of water.
Sierra Vista	F	60-69	Better local control.
Sierra Vista	F	60-69	It's covered.
Sierra Vista	F	60-69	Controlling the water, the size of Sierra Vista's buildings and construction.
Sierra Vista	F	70+	If it chases Castle and Cook back to California.
Sierra Vista	F	70+	If they did not build more houses in Sierra Vista.
Sierra Vista	F	70+	There should be a limit on how much they spend and where the money comes from.
Sierra Vista	F	70+	Not enough people interested in saving the water, like they do not

Upper San Pedro Water District Citizen Tracking Survey

Table 5b: Other Factors That Would Make Respondent
More Inclined to Vote for the Water District

AREA	GENDER	AGE	VERBATIM
			care!
Sierra Vista	F	70+	Anything that saves the future.
Sierra Vista	F	70+	Pools.
Sierra Vista	F	70+	Taking care of our watershed.
Sierra Vista	F	70+	To protect The Fort.
Sierra Vista	M	18-24	County or city law to not waste water on such things as washing sidewalks.
Sierra Vista	M	25-29	I would like to hear more specifics on the topic.
Sierra Vista	M	40-49	More information on who is pushing for this to happen.
Sierra Vista	M	40-49	Need more information on the project.
Sierra Vista	M	40-49	Conservation a big plus.
Sierra Vista	M	50-59	I do not have enough information.
Sierra Vista	M	50-59	I need to research further.
Sierra Vista	M	50-59	Would need full disclosure of cost and water management by appropriate organizations. There is not one aquifer for communities, there are two separate aquifers.
Sierra Vista	M	50-59	To preserve local environment.
Sierra Vista	M	50-59	Depends on tax effects.
Sierra Vista	M	60-69	Need to learn more.
Sierra Vista	M	60-69	There is no water in the river.
Sierra Vista	M	60-69	Don't know enough to say, need more information.
Sierra Vista	M	60-69	Incentives to capture and reuse rainwater, rebates, incentives, etc.
Sierra Vista	M	60-69	I will not support it.
Sierra Vista	M	60-69	That they protect the people's wells, no cost to the people and no extra charges to the people near it.
Sierra Vista	M	60-69	Not enough information on the project yet.
Sierra Vista	M	70+	Need more research.
Sierra Vista	M	70+	I know water is pretty important in the area, still would not vote either way.
Sierra Vista	M	70+	If they do something positive and don't spend one penny on more studies.
Sierra Vista	M	70+	I do not have enough information at this time.
Sierra Vista	M	70+	Just from what was heard.
Sierra Vista	M	70+	Ridiculous.

Upper San Pedro Water District Citizen Tracking Survey

Table 5b: Other Factors That Would Make Respondent
More Inclined to Vote for the Water District

AREA	GENDER	AGE	VERBATIM
Sierra Vista	M	70+	I need more information.
Sierra Vista	M	70+	If showing interest and concern to help protect this state and its water.
Sierra Vista	M	70+	More information, a lot of research.
Sierra Vista	M	70+	When you can tell me were the water is going.
Outside S.V.	F	18-24	Keep the river the main focus, not the people.
Outside S.V.	F	25-29	The locals are effected more therefore have more of an opinion.
Outside S.V.	F	25-29	I need research.
Outside S.V.	F	30-39	Distribute more info regarding conservation and more support for preserving the San Pedro.
Outside S.V.	F	40-49	Having more knowledge on the measure would make me more in favor of it.
Outside S.V.	F	40-49	As long as they don't cap our wells and a lot to do with Fort Huachuca.
Outside S.V.	F	40-49	One issue that needs to be addressed, what they would do for gray, dim water.
Outside S.V.	F	40-49	No impact on me, I will not vote for it.
Outside S.V.	F	50-59	Visit a meeting.
Outside S.V.	F	50-59	I am eco-friendly.
Outside S.V.	F	60-69	No I don't think so, I like the one about supporting The Fort.
Outside S.V.	F	60-69	To increase tourism.
Outside S.V.	F	60-69	Not voting yes, don't want any more control.
Outside S.V.	F	60-69	I must learn more about it
Outside S.V.	F	60-69	People need to be more truthful.
Outside S.V.	F	60-69	More jobs.
Outside S.V.	F	60-69	There is no reason I would vote for it.
Outside S.V.	F	60-69	Replenishing the aquifer is one of the most important factors, and also local control maintained.
Outside S.V.	F	70+	People that have lived here a long time like myself deserve it, I feel that if we keep having growth that we need to do something, and if we don't pass this we need to stop the growth in population in the area.
Outside S.V.	F	70+	I hope that the publicity focuses on the need for frugality.
Outside S.V.	F	70+	Protect natural habitat.
Outside S.V.	F	70+	I can't think of any good reasons why we need this district.

Upper San Pedro Water District Citizen Tracking Survey

Table 5b: Other Factors That Would Make Respondent
More Inclined to Vote for the Water District

AREA	GENDER	AGE	VERBATIM
Outside S.V.	F	70+	Need to know more.
Outside S.V.	F	70+	Stop building.
Outside S.V.	F	70+	The fact of the group of people who are interested in protecting it.
Outside S.V.	M	30-39	Retaining individual water rights, tempering growth if necessary to maintain those rights, at least until technology and methods are developed to address water issues before new homes are built.
Outside S.V.	M	40-49	How it would protect wildlife.
Outside S.V.	M	50-59	Keeping the ford open.
Outside S.V.	M	50-59	A low cost structure is extremely important, current predictions are too costly.
Outside S.V.	M	50-59	Wildlife conservation.
Outside S.V.	M	50-59	More funding.
Outside S.V.	M	60-69	That we get an assurance that control stays local.
Outside S.V.	M	60-69	Protecting fish and wildlife.
Outside S.V.	M	60-69	Protection of Fort Huachuca.
Outside S.V.	M	60-69	Local control.
Outside S.V.	M	60-69	If there was a decrease in water levels in this area.
Outside S.V.	M	60-69	I like to see a lot of people conserve water. I would like them to set up a tier system.
Outside S.V.	M	60-69	Less federal government control.
Outside S.V.	M	60-69	Elimination of the trees near the river would help.
Outside S.V.	M	70+	Not enough information.
Outside S.V.	M	70+	As long as its focus is conserving water.
Outside S.V.	M	70+	Depends upon board members.